

THE WESTIN

KIERLAND

RESORT & SPA

PHOENIX-SCOTTSDALE

Winter and Spring 2012
News and Events at The Westin Kierland Resort & Spa
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Resort

Valentine's Day Isn't Just for Couples at The Westin Kierland Resort & Spa This Year
Celebrate you this Valentine's Day with a spa day to yourself, with your sister, or your group of single and ready-to-mingle friends with the Down with Cupid offer and the ultimate relaxing spa experience at Agave, the Arizona Spa at The Westin Kierland Resort. Or, if you happen to have a Sweetheart, there is no better gift to say, "I Love You," than the gift of rejuvenation and wellness with the Sweetheart of a Deal package. In the relaxing spa atmosphere, celebrate with all-day access to the WestinWorkout, Aguamiel Adult Pool, and Spa Facilities, including a sauna, steam room, Jacuzzi, and relaxation area on the day of spa services. With two Valentine's Day offers to choose from, the Agave Spa has found your perfect gift!

You don't have to have a sweetheart to celebrate Valentine's Day at The Westin Kierland. Give yourself a day to relax and rejuvenate with the Down with Cupid offer available Friday, Feb. 10th – Tuesday, Feb. 14th. Buy any full-priced 50-minute Facial or Body Therapy and receive a Complimentary Express Manicure and a Free Glass of Wine (a \$55 value!) Make a day of it and plan to stay for a Valentine's Day Muddle Mania class in deseo on February 14th. Join deseo's Master Mixologist for "Muddle Mania" from 4:30 to 5:00 p.m. and learn the art of Muddle Drink-making at deseo's Muddle Bar. Whether you have already enjoyed a Muddle Drink at deseo or looking for a new unique cocktail to call your favorite, you'll leave with a new skill to impress at your next cocktail party.

Celebrate together with the Sweetheart of a Deal package, including two 50-minute massages, two Complimentary Glasses of Wine at the spa, and lunch for two at Nellie Cashman's Monday Club Café for \$335 (valued at over \$435!). Available Friday, February 10th – 14th, the lunch in Nellie Cashman's includes two Signature Beverages, two Main Course Entrees from the lunch menu, and one Dessert to share.

After a day at the spa, stay for dinner in deseo to experience the Valentine's Day special prix fixe menus and South American wine pairings within the lively Latin atmosphere. Whether celebrating with your loved one or with a group of friends, Chef de Cuisine, Roberto Madrid has designed the perfectly tasty evening. Starting Friday, February 10th – 14th, enjoy the four-course prix fixe menu for \$60 per person, and explore the South American wine list by adding wine pairings for only \$25 per person. On Tuesday, February 14th, choose from the prix fixe menu or customize your dinner by choosing a la carte options from a special Valentine's Day menu for \$75 per person.

Celebrate Valentine's Day with a more casual experience in Nellie Cashman's Monday Club Café with a three-course prix fixe menu or create your own romantic dinner from Nellie's regular menu of a la carte dinner selections. The three-course prix fixe menu for \$45 per person will be offered Tuesday, February 14th from 5:00 – 10:00 p.m. with the option of wine pairings for \$20 per

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person.

The Resort's Rim Lobby Lounge and Hershey's Sweet Shoppe are making the holiday simple and decadent with a bottle of champagne and rich dessert pairing. The pairing includes one bottle of Charles de Fère Brut Champagne with a Frangelico Ganache Tartlet Heart with fresh raspberries for two for \$45 per couple. Available on February 14th only, starting at 4:00 p.m. guests are invited to enjoy with a friend or loved one in the lobby lounge or order it "to-go" from our signature Hershey's Sweet Shoppe and enjoy in the comfort of their guest room.

The Valentine's Day Spa Offers are available Friday, February 10th through Tuesday, February 14th, 2012. For more information on Valentine's Day dining or spa offers, please visit www.kierlandresort.com or call 480-624-1202.

Enjoy a Spring Training Family Escape at The Westin Kierland Resort & Spa.

The Westin Kierland Resort & Spa located in the heart of "new" Scottsdale, is the number one Resort in the Valley for family travel. Guests visiting during the 2012 Spring Training Season can expect the ultimate Family FUN experience, and still be close to the nearby ballparks. With the Chief FUN Officer at the helm of the "Family FUN Program," guests will explore endless possibilities for a memorable family getaway. Check in at the "Kierland Mining Co." and receive a special welcome from the FUN team as well as a welcome gift of "The Compass: A Trailblazer's Guide to The Westin Kierland." "The Compass" offers a scavenger hunt that assists families in discovering the property. Learn about special programs and activities such as Kierland Kampfires, Phoenix Zoo presentations, Kids in the Kitchen, Digital Kid's Club and more! When families aren't at the ballpark cheering on their favorite team, they can enjoy the Adventure Water Park with a 900-foot lazy river and a 110-foot-long waterslide as well as poolside activities with the FUN Team. The "OK Corral" is adjacent to the Adventure Water Park with lawn chess, basketball, outdoor game tables, RC Car Race Tracks, and hosts Kierland Kampfires with a create-your-own s' mores experience. When looking to relax, guests visit Agave, the Arizona Spa for a complete rejuvenation of mind, body and soul. Guests will sink into vacation mode during The Westin Kierland's Unwind Hour with their signature "Bagpipes at Sunset" while sipping on a beverage of choice in Dreamweaver's Canyon. Explore the signature ceviches and Muddle drinks in deseó, the Resort's signature restaurant featuring Nuevo Latino cuisine. The Westin Kierland has a memorable Resort experience to offer, whether looking for a relaxing getaway while taking in a few games, or a family FUN vacation poolside in the beautiful Arizona sunshine!

Plan a Family Escape this 2012 Spring Training Season, and enjoy a \$100 Daily Resort Credit.

- \$100 Resort Credit daily to use toward Resort Dining, Spa, Golf and FUN activities
- Connecting rooms or suite, based on availability
- Get ALL kids' meals for only \$18 per child, per day with the new SPG kids pass
- No minimum stay required; based on availability.

Visit www.ilovekierlandresort.com for details or call 480-624-1202 and ask for rate plan FAM100. Rates based upon availability and subject to change. "Like" Westin Kierland on [Facebook](#) and follow on [Twitter](#), for all the latest promotions and specials.

Star in Your Own Family Adventure at The Westin Kierland Resort & Spa.

The Westin Kierland Resort & Spa located in the heart of "new" Scottsdale, is the number one Resort in the Valley for family travel. With the Chief FUN Officer at the helm of the "Family FUN Program," guests will explore endless possibilities for a memorable family getaway. Check in at the "Kierland Mining Co." and receive a special welcome from the FUN team as well as a welcome gift of "The Compass: A Trailblazer's Guide to The Westin Kierland." "The Compass" offers a scavenger hunt that assists families in discovering the property. Learn about special programs and activities such as Kierland Kampfires, Phoenix Zoo presentations, Kids in the Kitchen, Digital Kid's Club and

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more! Families can enjoy the Adventure Water Park with a 900-foot lazy river and a 110-foot-long waterslide as well as poolside activities with the FUN Team, the "OK Corral" for lawn chess, basketball, outdoor game tables, and RC Car Race Tracks, and Kierland Kampfires with a create-your-own s' mores experience. When looking to relax, guests visit Agave, the Arizona Spa for a complete rejuvenation of mind, body and soul. Guests will sink into vacation mode during The Westin Kierland's Unwind Hour with their signature "Bagpipes at Sunset" while sipping a beverage of choice in Dreamweaver's Canyon. Explore the signature ceviches and Muddle drinks in deseo, the Resort's signature restaurant featuring Nuevo Latino cuisine. The Westin Kierland has a memorable Resort experience to offer, whether looking for a relaxing getaway, or a family FUN vacation poolside in the beautiful Arizona sunshine!

Plan a getaway fit for your little characters and get excited for the release of Disney's The Muppets this fall when you book a stay for four nights or more by March 31, 2011.

- \$100 Daily Resort Credit to use toward Resort Dining, Spa, Golf and Kid's Club
- Guaranteed Connecting Rooms or suite, based on availability at time of booking
- Collectible Muppet's Book (one per child)
- Rates from \$299 per night (through December 31, 2011)
- Rates from \$349 per night (January 1 – March 31, 2012)
- Based on availability, four night minimum stay required
- For stays through March 31, 2012

Visit www.ilovekierlandresort.com for details or call 480-624-1202 and ask for rate plan FAM100. Rates based upon availability and subject to change. Visit www.ilovekierlandresort.com or "Like" Westin Kierland on [Facebook](#) and follow on [Twitter](#), for all the latest promotions and specials.

I Love The Westin Kierland

The Westin Kierland Resort & Spa offers access to view exclusive specials with their micro site www.ilovekierlandresort.com. All year long the site provides guests with exclusive offers for Resort Stays, Dining, Agave Spa specials and events, Kierland Golf and Family FUN. The website is smart phone compatible, allowing visitors to view promotions and make reservations on-the-go.

Get social and be the first to know about Resort offers by becoming a Friend, Fan and Follower of The Westin Kierland. "Like" us on Facebook (facebook.com/WestinKierland), Follow us on Twitter (twitter.com/WestinKierland) or join the Kierland Epicurean Club (email "Epicurean Club" to info@kierlandresort.com) to receive exclusive access to offers and promotions only shared through these channels. The Resort's Facebook has recently expanded! Be sure to "Like" all your favorites of the Westin Kierland: deseo (facebook.com/DeseoatTheWestinKierland), Agave, the Arizona Spa (facebook.com/AgavetheArizonaSpa), Brittlebush Bar & Grill (facebook.com/Brittlebush), and the Kierland Golf Club.

Treasuring the Essence of Arizona in Celebration of Arizona's Centennial at The Westin Kierland

From the beginning, The Westin Kierland Resort in Scottsdale has taken on the great effort of treasuring and preserving the "Essence of Arizona" throughout the Resort. This spirit is as vibrant as ever as the Resort celebrates its 10th Anniversary the same year Arizona is celebrating the Centennial. Built in 2002 by the Herberger family, The Westin Kierland Resort was designed with the intention to preserve the rich history and culture of Arizona. Through the Westin Kierland Resort, the theme of "Treasuring the Essence of Arizona" was born. The Herberger family was from Minnesota and had previously been involved with ranching and retail development, most notably for the Herberger department stores throughout the Midwest. When they started purchasing desert land in Arizona, people asked them, "What could you possibly grow in the desert?" The Herbergers explained that their vision was to grow people. In doing so, they created the master-planned, mixed

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use Kierland community with retail, commercial, residential and a desire to incorporate championship golf and a resort destination. Katherine "Kax" Kierland Herberger cared about the arts and culture of Phoenix, and when the Resort was developed, she partnered with Marshall Trimble, the Arizona State Historian, to capture the "Essence of Arizona." Marshall has documented stories and photographs as well as named the Resort's many dining venues and meeting spaces with names that capture Arizona's strong heritage. The property was built from the exterior to the interior with history and culture in mind, and pays homage to the upcoming Arizona State Centennial. Part of celebrating Arizona's heritage is the Culturekeepers program founded by Katherine "Kax" Herberger and Marshall Trimble upon the Resort opening. The Culturekeepers program was designed as a 10-year program to recognize state residents who are committed to upholding the traditions, rituals and culture of Arizona. Since 2002, the Culturekeepers have announced and recognized ten individuals during an annual event at The Westin Kierland. The rich history captured throughout The Westin Kierland, the honored intentions of Katherine "Kax" Herberger, and the Culturekeepers program will culminate in May of 2012 at the Centennial Culturekeepers event, honoring the 100 Culturekeepers and celebrating the Arizona's 100th Birthday.

For more information on the history and art of The Westin Kierland Resort, visit www.kierlandresort.com. Information on the Centennial Culturekeepers event will be available at www.kierlandresort.com/arizona-culturekeepers.

The Westin Kierland Resort & Spa Completes 20 Million Dollar Enhancement

The Westin Kierland Resort & Spa is proud to announce it has completed a 20 million dollar enhancement. Included in the enhancement is the Trailblazer's Ballroom. The third largest at the resort, it offers an additional 11,300 square feet with wall-to-wall views overlooking the Kierland Golf Course and McDowell Mountains. In expanding the interior meeting space, the exterior space has been expanded as well. Northern Sky is a 4,500 square foot elegant outdoor venue overlooking the lake on the golf course, and is perfect to enjoy the beautiful Arizona weather. The guest rooms, suites, and corridors have also been updated to feature rich, warm colors in all new linens, carpeting and draperies. These new spaces offer a modern flair to the "Essence of Arizona" found throughout the resort.

The Westin Kierland Resort & Spa, Greenest Hotel in Phoenix

The Westin Kierland Resort has been passionate about green initiatives since the hotel opening. In 2010, The Arizona Hotel and Lodging Association named The Westin Kierland Resort and Spa, the "Greenest Hotel in Phoenix". This modern designation was deservedly won by the resort due to the extensive measures taken to reuse, conserve, and recycle.

The Westin Kierland Resort & Spa Receives "Platinum Choice Award" by Smart Meetings Magazine

Smart Meetings Magazine has awarded The Westin Kierland Resort & Spa with their "Platinum Choice Award." According to the publication, the award "covey's the reader's recognition that The Westin Kierland Resort & Spa has met the high standards the industry strives to achieve."

Smart Meetings Magazine sets the standard for the West. Each month, the magazine examines the meetings industry with a sole focus on the West. Their pages feature the latest in meeting professionals industry trends, corporate event planning, emerging technology, personality profiles, and updates on the best venues and destinations throughout the Western U.S., Canada and Mexico.

The Westin Kierland Resort & Spa "Be Greener" Program

The Westin Kierland Resort is well known for "Keeping the Essence of Arizona" and equally as well known for being one of the largest Resorts in Arizona. In keeping with their reputation they are honoring that essence and that responsibility with several initiatives that protect and conserve the environment and reduce their carbon footprint.

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The “Be Greener” program, launched in early 2007, was initiated to help set an example and lead the way in the hospitality industry for the State. Through programs such as energy conservation, waste reduction, water conservation, alternate transportation, staff and guest awareness, and community service projects, The Westin Kierland Resort & Spa is dedicated to preserving that essence of Arizona it is known for.

More Shopping Deals, Just for Kierland Guests

The Westin Kierland’s already successful Key to Kierland program has been expanded and is now also offering the Key to the Quarter program. Both are designed to offer exclusive discounts to Resort guests in partnership with the Kierland Commons and Scottsdale Quarter Shopping districts. Guests can simply show their room key to select Kierland Commons or Scottsdale Quarter retailers and restaurants to take advantage of special offers and promotions, exclusively for guests of The Westin Kierland.

Located adjacent to The Westin Kierland Resort & Spa, Kierland Commons is the ultimate destination for national retail and local boutique concepts. Discover one of their many charming shops and their quaint Main Street ambiance. The Westin Kierland Resort & Spa room key unlocks the opportunity to receive exclusive discounts and offers from many of their celebrated retailers.

New to the program is the Key to the Quarter, offering exclusive discounts to the Scottsdale Quarter, also adjacent to the Resort. The Scottsdale Quarter is a 28-acre shopping, dining and entertaining district amid elegant, diverse architecture and lush landscaping with a trendy downtown atmosphere. The Key to the Quarter program also allows special offers and promotions exclusively for the guests of The Westin Kierland by having them show their room key.

Kierland Companion Club

The Westin Kierland Resort & Spa welcomes all cats and dogs into its Kierland Companion Club – a program designed to make The Westin Kierland a home-away-from-home for your furry friends. Dogs will receive a complimentary “Westin Heavenly Dog Welcome Kit” including a special ID tag, clean-up bags to use in our Kierland Companion Park, eating dishes, and since a good-nights-sleep while traveling is important for man’s best friend as well, a Westin Heavenly dog bed. The Westin Kierland also has a resident four-legged friend, Scotty – a Scottish terrier rescue – who will help welcome your companion with a friendly tail wag or clever trick.

Scottish Influences at The Westin Kierland Resort & Spa

In keeping with the Resort’s “Essence of Arizona” theme, the award-winning Scottish Traditions at The Westin Kierland Resort & Spa serve to pay homage to the contributions made by the Scottish immigrants to the development of Arizona’s railroads, mines and towns. Guests will find themselves emerged in Scottish traditions through the Resort’s “Scottish Pipes at Sunset Series,” “Saturday Night Scotch Tastings,” the “Scottish Golf Experience,” Scottish-themed wedding ceremony package, Bagpiper mascot and even “Scotty” the Scottish Terrier.

“Scottish Pipes at Sunset Series”

The “Scottish Pipes at Sunset Series” is the original tribute to the Scottish immigrants where every evening guests and families are encouraged to gather around the fire pit at the Resort’s Dreamweaver’s Canyon to enjoy the haunting sounds of the Scottish Bagpipes with Michael McClanathan, a bagpiper with 40 years of experience. The Resort is well known for the “Bagpipes at Sunset” nightly performances and has been a mainstay at the Resort for several years.

“Scottish Golf Experience”

The presence of the bagpiper also serves to bring in the golfers after a great game of golf at the Kierland Golf Club, where golfers can try the “Scottish Golf Experience.” Kierland Golf Club offers Scottish kilt rentals for those golfers who would like to try golf, the “Scottish way.” Unique Johnnie

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Walker beverage carts, serving Johnnie Walker Blue, Johnnie Walker Gold and Johnnie Walker Black, help golfers toast to the game of golf with the perfect Scotch. Also unique to Kierland Golf Course and the Scottish influences are the Johnnie Walker Flags that represent the different labels of the Johnnie Walker Scotch Line.

“Saturday Night Scotch Tastings”

Continuing on the Scottish traditions and influences in Arizona highlighted at The Westin Kierland Resort & Spa, the Resort’s Ali-Shonak Library at the Rim Lobby Bar offers “Saturday Night Scotch Tastings” featuring a variety of top shelf tastes. Guests from novice to expert scotch drinkers can taste a showcase of the most notable scotches while learning everything from the differences between the labels to the various ways to drink the popular liquor. Each tasting will offer a variety of labels in a beautiful setting and an abundance of knowledge to take home with you. If scotch isn’t your thing, try our Tequila Tastings, rotating each week of the Summer! “Saturday Night Tastings” are offered from 5:30-6:30pm weekly, for \$35 per person. For reservations or more information, call 480.624.1268.

Scottish-themed wedding ceremony package

The Westin Kierland Resort & Spa also offers a customized Scottish-themed wedding ceremony package, where guests can incorporate the many Scottish influences into their special day, whether it is donning traditional kilts and Scottish formalwear, having a bagpiper play during the ceremony, a toast of Johnnie Walker Scotch or even adding a game of golf the “Scottish way.”

The Bagpiper Mascot Named by Resort Friends – “FERGUS!”

The Westin Kierland’s Bagpiper Mascot has officially been named, “FERGUS”! “Fergus” is a popular Irish and Scottish given name, meaning “the chosen one.” Although it is a relatively rare name, it is still very popular among the Scottish nobility and gentry. The mascot is modeled after the bagpiper that plays at sunset each evening during unwind hour, and the unique Scottish traditions of The Westin Kierland Resort & Spa. The winning name was selected from several submissions for our “Name the Westin Kierland Mascot” Contest. The Resort offered a two-night stay grand prize to their loyal guests, as well as through various marketing channels for the winning submission. Fergus is a very special addition to the FUN Team, and makes frequent appearances to the many Family FUN events and activities throughout the year.

“Scotty” The Scottish Terrier – Newest Member of the FUN Team

Meet The Westin Kierland’s four-legged mascot, Scotty, the Scottish terrier rescue. Scotty has joined the Westin Kierland’s FUN Team to offer a friendly wag to the four-legged guests, or a clever trick to put a smile on the face of the two-legged guests. He enjoys long walks around the property, and afternoon naps on his Westin Heavenly Dog Bed.

FUN

Make it Extra Special with a FUN Pak

With NEW Westin Kierland FUN Paks, guests have the opportunity to customize their stay with a “FUN Pak” tailored to their desired vacation experience. Paks offered include: Romance, Kids Birthday, Family FUN, Girls Getaway, Guys Getaway and Celebration. Paks can be purchased after making reservations, and compliment any rate booked for one-of-a-kind family experience! For more information on FUN Paks, visit www.kierlandresort.com or to book a FUN Pak, call 480-624-1202.

The Westin Kierland’s Digital Kids Club

The FUN Team’s Chief FUN Officer has developed the Digital Kids Club program specifically for one of the most difficult age groups to capture, “tweens” – ages 8 through 14. The Digital Kids Club at The Westin Kierland Resort features individual sessions throughout the year, as well as unique 5

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day digitally-based camps during the summer: Stop Motion Movie Making, Computer Video Game Design, Produce Your Own Morning Show, and Media Madness! Budding movie directors capture footage and experiment with special effects, video game enthusiasts learn about design and creation, inspired news anchors experience the world of reporting, and creative juices flow from learning animation and comic book design!

Explore Kierland by Bicycle

The FUN doesn't stop within The Westin Kierland Resort. See the sights of Scottsdale in a whole new way with the brand-new bicycles available for rent from the Kierland Mining Co. Take them out for an afternoon in the sunshine, or choose this "green" way of travel during your whole stay. Stop by the Kierland Mining Co. to learn all about the exciting trails ahead!

Kierland Family Challenge

The Westin Kierland's FUN Team has created an event for the whole family to enjoy together. Saturday evenings, families meet the FUN Team at the Resort's OK Corral to join in on a series of challenges in which they will be competing against rival families for a grand prize! Everyone can get involved with challenges such as Mud Pie Eating Contests, Balloon Pop, Bobble Head and more! See if you can be the family with the most points for a chance to win a Complimentary Room Night or Starwood Preferred Guest points towards your next vacation!

Chief FUN Officer and Award-winning FUN Team

The award-winning FUN Team at The Westin Kierland Resort is known for its innovative Family FUN program offering the most comprehensive, exciting family experience in Arizona. Leading the FUN Team is Josh Riffe, the Resort's CFO – Chief FUN Officer. The Chief FUN Officer is responsible for creating and implementing activities and programs that appeal to both parents and their children alike. Such programs include Kierland Kampfires, visits from the Phoenix Zoo, Poolside Activities, Arizona-themed arts and crafts plus so much more. Look out for the FUN team throughout the Resort as they host the many Family FUN activities the Resort has to offer!

Through the Family FUN Program, a special check in area is set up just for families called the "Kierland Mining Co." There, they receive a passport called "The Compass: A Trailblazer's Guide to The Westin Kierland" containing a scavenger hunt that allows them to discover the resort's property, while learning about Arizona history and culture. This family activity turns in to a special souvenir for each child to take home with them.

Resort Pool Complex

The Westin Kierland Resort's Adventure Water Park offers more than 575,000 gallons of water fun including a 900-foot lazy river and a 110-foot-long waterslide. Float along the lazy river without a care, or break the record on the waterslide with how many times it can be ridden in one day! Next to the Adventure Pool is the children's play area, which features pop-jet water fountains a shallow pool for small children and babies. The entire Westin Kierland water park is surrounded by well manicured native Arizona landscapes and family-friendly cabanas. Kids of all ages can enjoy daily poolside activities for all ages with the Resort's award-winning FUN Team. Some of the fun includes water balloon games, hula hoop, limbo, margarita putting challenge for the adults and much more! J. Swillings Bar and Grille offers refreshing margaritas and specialty cocktails, as well as a delicious menu of grill favorites for the all to enjoy.

The whole family will want to visit the "OK Corral." This designated FUN space is adjacent to the Adventure Water Park and offers hours of FUN with lawn chess, basketball, outdoor game tables, and RC Car Race Tracks. Take a break from the water for a watermelon eating contest, special arts and crafts project, or the Kierland Family Challenge. The Westin Kierland's FUN Team has created an event for the whole family to enjoy together. Every Saturday evening, families meet the FUN Team at the Resort's OK Corral to join in on a series of challenges in which they will be competing against rival families for a grand prize! Everyone can get involved with challenges such as Mud Pie

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Eating Contests, Balloon Pop, Bobble Head and more! See if you can be the family with the most points for a chance to win a Complimentary Room Night or Starwood Preferred Guest points towards your next vacation!

Also, within the Resort's pool complex is the Aguamiel Adult Pool. Located adjacent to Agave, the Arizona Spa and open 24-hours, this relaxing outdoor space offers all that is need for full rejuvenation. Take the relaxation of the spa outdoors with a signature Agave Master Massage in one of the poolside cabanas. Enjoy beverages or lunch poolside during a spa-day, or simply soak in the sunshine while enjoying a good book.

Whether looking to relax and renew at the Aguamiel Adult Pool, or a FUN-filled day at the Adventure Water Park, The Westin Kierland Resort offers a poolside experience for everyone.

RaceZone- Kierland Speedway...Build. Design. Race.

Guests will design, build and assemble their own race vehicle in The Westin Kierland's "Racers Pit Area" and then race it on the Kierland Speedway. Here, the driver's seat is finally theirs!

Kids Club

The Westin Kids Club is the place to be for guests ages 4-12. Available year-round, The Kids Club offers activities themed around the essence of Arizona. Children enjoy Native-American inspired arts and crafts, a splash in the pool as well as scavenger hunts.

Kids Pajama Party

The Westin Kids Club Pajama Party is offered 365 days a year for children ages 4 – 12, supervised by the Resort's award-winning FUN Team. Offered from 5:30 p.m. – 9:30 p.m., this program allows parents to enjoy a dinner date or evening meeting while the kids enjoy FUN activities, arts and crafts, dinner, and a movie! Kids are welcome to come to the Westin Kids Club in their favorite pajamas and slippers or bring them to change into. The cost is \$50 per child, and reservations are required as space is limited. Simply stop by the Kierland Mining Co. or call 480-624-1202 to make reservations.

Enjoy Parent's Night Out with FREE Kids' Pajama Party for SPG Members

Parents enjoy a dinner date in the Resort's signature restaurant, deseo and kids receive a Pajama Party for FREE! It is quick and simple. Parents stop by the Kierland Mining Co. or Front Desk to get signed up for a Starwood Preferred Guest membership. This complimentary loyalty program offers many benefits including exclusive, members-only specials and promotions, reward points for dollars spent on stays, and preferred status at Starwood Hotels and Resorts around the world. After dining in deseo. present your deseo receipt when picking up the kids from their pajama party and your session fee will be waived. This exclusive offer is valid for up to two children (a \$100 value!) simply by being a SPG member.

FUN Arts and Crafts

Kids of all ages are invited to join the FUN Team in a special arts and crafts project that they can take home as a souvenir of their Kierland Vacation. From tie dye t-shirts, pottery painting, teddy bear stuffing, shoe creations and more, with a different craft offered daily the kids are sure to keep coming back for more! Prices vary for each activity.

Kids in the Kitchen

"Kids in the Kitchen" is the area's first interactive culinary program in which kids get to don "chef's whites" and work with the Resort's expert Kierland culinary team. Designed for children between ages five and 10 (although all ages are welcome), this 90-minute program covers all areas of the culinary process from start to finish: safety, cleanliness, cooking/baking and, of course, the consumption of a product from a job well-done. The session also includes a tour of the many

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kitchens inside the Resort as well as other “back of the house” locations. This program is available to guests only and takes place every Saturday morning from Memorial Day through Labor Day as well as major holiday weekends.

Arizona S’mores Roasting

The Westin Kierland Resort takes traditional s’mores roasting to a whole new level. Families can enjoy the usual fun of roasting s’mores around a campfire, and now have a unique Arizona twist to it that creates a brand new memory. Arizona S’mores roasting takes place every Friday and Saturday, affording families the perfect opportunity to relax and unwind from their busy day of swimming, shopping, and sight-seeing.

The Phoenix Zoo is here!

The FUN Team has partnered with the Phoenix Zoo to bring the animals to you! Guests of all ages will enjoy the 60 minute, interactive Desert Connections program where guests are introduced to the animal life of the desert. From the blistering sun to the scorching sand, discover how animals have adapted to live in this environment. This Phoenix Zoo presentation includes discussions about camouflage, nocturnal vs. diurnal, habitats, and food and water conservation. This program takes place every Saturday from Memorial Day through Labor Day as well as major holiday weekends.

Signature Dining - deseo

deseo Showcases New South American Wine List

The Westin Kierland’s signature restaurant, deseo has unveiled its new wine list offering only South American Wines. The list includes offerings from Argentina, Chile and Brazil, as well as a “captain’s reserve” for more traditional palates. The wines selected will offer perfect pairings for the Nuevo Latino cuisine. The Argentine Torrontés complements spicy cuisine, such as deseo’s shrimp chicharrón accented with ajii Amarillo chile and pickled jalapeños, while a sparkling Mendoza Malbec is excellent with ceviche, including the restaurant’s Millionaire Tacos of lobster, ahi tuna, and hamachi yellowtail in a yucca shell. New culinary adventures await you at this one-of-a-kind signature restaurant, voted one of “America’s Best 100 Wine Restaurants” by Wine Enthusiast Magazine, August 2011.

Unwind and Descansar

Unwind Hour at deseo is an evening ritual that helps guests and locals alike make the transition from their daytime state of mind into a new, refreshed mood for their nighttime activities. Unwind from your day with a drink at deseo’s Muddle Bar during “descansar @ deseo”. Descansar means “to rest or relax” in Spanish, and deseo’s Muddle Bar is the perfect place to do so. As deseo’s very own “Happy Hour,” enjoy \$6 muddle drinks and wine specials from 5:00 – 7:00 p.m., nightly. Resident Artist Nelson Garcia brings a whimsical display of expression to the canvas as he paints in deseo’s lounge Wednesday through Sunday during Unwind Hour.

Ceviche Tasting & Dinner

Enjoy a half-hour session of watching deseo chefs in action preparing ceviche while guests sit at the “The Rail” to learn the art of deseo’s Nuevo Latino dishes. Tease the taste buds with a sample of the prepared ceviche and a glass of sparkling wine, and then stay for dinner which includes one entrée and one dessert of choice – all for \$55 per guest. The Ceviche Tasting and Dinner is hosted the second Thursday of every month at 5:00 pm.

Deseo’s Muddle Bar and “Muddle Mania” Class

Every Wednesday, guests can join deseo’s Master Mixologist, for “Muddle Mania!” From 4:30 to 5:00 p.m., guests will learn the art of Muddle Drink-making in deseo’s signature Muddle Bar. Whether guests have already enjoyed a Muddle Drink at deseo or are looking for a new unique

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cocktail to call their favorite, they'll leave with a new skill to impress friends at their next cocktail party. For \$15 enjoy a customized muddle drink of choice and sample deseó's award-winning ceviche.

The Muddle Bar at deseó

The innovation of deseó's passionate and lively dining experience continues at the Muddle Bar in the deseó lounge, where exotic cocktails are created by smashing together the freshest of fruits and herbs by using a wooden mallet called a "muddler" to release their intense flavors. Choose from the Muddle Bar's selection of fresh fruits (mango, pineapple, raspberries, strawberries, blueberries and more), herbs (basil, tarragon, mint and more) along with your favorite spirit. Create your own unique beverage experience or choose from one of their custom creations.

Resort Shows Associate's Artwork at Signature Restaurant, deseó

The Westin Kierland Resort & Spa's signature restaurant, deseó, has transformed into an art gallery, showcasing the work of Cuban artist and Resident Artist, Nelson Garcia-Miranda. Garcia, who worked as a steward at the Resort, came to Phoenix in 1999 after seeking political exile from Cuba. His paintings are a depiction of life as he remembers it in his homeland. They are saturated with the exuberance of the tropics as they embody the tales of the Cuban countryside, bringing to visual representation fables and stories of cagüeiros (sorcerers who become animals), and güijes (Cuban goblins). Garcia's work perfectly complements the décor of deseó, which is a celebration of Nuevo Latino cuisine and culture.

Resort Dining

Brittlebush Bar & Grill, the Newest Neighborhood Spot for Breakfast on the Weekend! Walk, ride your bike, and bring along the entire family (including your four-legged friends) to Brittlebush Bar & Grill at The Westin Kierland Resort for this new, unique Breakfast experience with a neighborhood feel. The new menu, developed by Chef Graeme Blair, will offer traditional breakfast items with a modern twist along with Scottish-inspired dishes for the more adventurous. The menu has been created with sustainability in mind by using local Arizona ingredients such as eggs from Hickman's Family Farms in Buckeye, Arizona, Shamrock Farms dairy products and Shreiner's Fine Sausage in Phoenix, and the native flavors of agave nectar and prickly pear. A "half-pint" children's menu is also available to support the whole family's appetites. The Brittlebush breakfast experience will include dog-friendly patio dining, lawn activities, and a build-your-own Bloody Mary Bar with all the fixings and add-ins for the perfect tasting drink. With breakfast being served all day, from 7:00 a.m. to 3:00 p.m. come early to relax and read the newspaper, or sleep in and spend the afternoon tasting and playing croquet on the lawn. Reservations can be made, but are not necessary, at www.kierlandresort.com or by calling 480.624.1202.

New "Sweet Shoppe" Dessert Bar

The Westin Kierland's "Sweet Shoppe" dessert bar pops up in front of The Rim Lobby Lounge every evening as a veritable sprawling spread of sweets to enjoy on your way back from dinner, to take up to your room, or to enjoy in The Rim with a nicely paired glass of wine or evening coffee. Choose from our Bourbon Pecan Pie, Fresh Fruit Tart, Tiramisu Coffee Cup, Chocolate Mousse Cake, Caramel Apples, Chocolate Chip Cannoli and much more! Join us at the Sweet Shoppe for a romantic date, a nice evening treat or that perfect sweet bite before bedtime. Hosted every night, 5:00 – 9:00 p.m.

Monthly Arizona Beer Dinners Offer a Unique Pairing

Join Brittlebush Bar & Grill for its 2011-2012 season of monthly Arizona Beer Dinners. Typically closed during dinner hours, Brittlebush Bar & Grill will offer a 4-course Beer Dinner once a month, beginning Friday, November 18, 2011. The monthly Beer Dinners allow guests to delight in the Scottish Gastropub cuisine and specially designed Beer Dinner menus by Chef Graeme Blair and

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carefully selected (and unique!) beers from breweries around the state of Arizona. Each Beer Dinner begins with a reception at 6:30, and the dinner begins at 7:00 p.m. Just announced, the 2011-2012 season Arizona Beer Dinner line-up:

Friday, November 18, 2011	Lumberyard Brewery	Flagstaff, AZ
Friday, December 16, 2011	Phoenix Ale Brewery	Phoenix, AZ
Friday, January 20, 2012	Four Peaks Brewery	Tempe, AZ
Saturday, February 18, 2012	Oak Creek Brewery	Sedona, AZ
Saturday, March 17, 2012	San Tan Brewery	Chandler, AZ
Friday, April 20, 2012	Grand Canyon Brewery	Williams, AZ
Friday, May 18, 2012	Nimbus Brewery	Tucson, AZ

The Arizona Beer Dinners are \$55 per person for the 4-course menu, including dessert and Arizona beers paired with each course. There is also a "3-pack" option, pre-purchase any three dinners for \$50 each. For the full Scottish experience, enjoy 18 holes at the Kierland Golf Club and recharge with an Arizona Beer Dinner to follow! To make reservations, email dining@kierlandresort.com or call 480.624.1202. "Like" Brittlebush on Facebook, [facebook.com/Brittlebush](https://www.facebook.com/Brittlebush) or follow on Twitter @BrittlebushBG, to stay in the know with Arizona Beer Dinner details.

New Gastropub Menu & Chef de Cuisine at Brittlebush Bar & Grill at The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa in Scottsdale, Ariz., is proud to introduce Graeme Blair as the new Managing Chef and Chef de Cuisine of Brittlebush Bar & Grill. Transitioning from Nellie Cashman's Monday Club Café, Chef Graeme is using his experience and passion for cooking to take the Brittlebush dining experience to new heights. His first successful endeavor has been launching the new Brittlebush Gastropub menu. In addition to the Resort's many Scottish Experiences, the Gastropub menu offers a slight Scottish influence. The culinary efforts of Chef Blair (a Scotland native) boast some of his homeland favorites with a modern twist. Gastropub (n): British term for a public house ("pub") which specializes in high-quality food a step above the more basic "pub grub." The name "Gastropub" is a portmanteau of pub and gastronomy and was coined in 1991 when David Eyre and Mike Belben opened The Eagle Pub in Clerkenwell, London. Gastropubs are generally known for a relaxed atmosphere as well as a menu that complements an assortment of beers and wines offered.

The Westin Kierland Resort & Spa Offers Perks for Dedicated Foodies

The Westin Kierland Resort & Spa's newsletter has the inside scoop on the Resort's many celebrated restaurants, and the chance to join "The Kierland Epicurean Club," a members-only program that celebrates and rewards loyal patrons, passionate "foodies" and returning guests. Delectable perks of membership include exclusive discounts, priority reservations, member Appreciation Nights and more.

The Westin Kierland Resort Offers Guests "Superfoods" Experience

As part of The Westin Kierland Resort's commitment to personal renewal, the Resort has eliminated all Trans Fats not only from the menus found at the many dining outlets, but also from the Resort's mini bars, and has incorporated Superfoods into all menus. Superfoods are known for being health enhancing and rich in antioxidants and phytonutrients, for an overall healthier approach to dining.

Sunday "Bubbles & Brunch" at Nellie Cashman's Monday Club Cafe

From 11 am to 2 pm every Sunday at Nellie's, experience The Westin Kierland's version of a champagne brunch featuring wonderful food, new items every week, and bubbles or mimosas in one of Scottsdale's most luxurious Resorts for far less than you might spend anywhere else. Enjoy delectable delicacies like house-cured white tea smoked salmon, iced shrimp, crab legs and international organic cheeses. Choose healthful options through signature Superfood offerings and a selection of fresh-tossed salads featuring seasonal and local produce.

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Nellie Cashman's Monday Club Café offers unique monthly menus, highlighting cuisine from around the world

Enjoy Nellie Cashman's monthly feature menus every Friday and Saturday evening featuring cuisine from all over the world! From Scotland one month to Thailand and then the American Southwest, you are in for a trip around the world. Named for "The Angel of the Mining Camp" and Arizona's oldest club for women, Nellie Cashman's Monday Club Café offers casual dining for breakfast, lunch and dinner. With an emphasis on locally-grown produce and indigenous recipes, the menu carries a Southwestern-Mediterranean flair. An open kitchen style allows guests to have an up-close look at many of the items being prepared. Floor- to-ceiling windows allow guests to enjoy the surrounding natural beauty of the state. Patio dining brings sweeping views of the golf course and McDowell Mountains.

Agave, The Arizona Spa

New Year, New You with Help from Agave, the Arizona Spa

This New Year, make your resolutions with Agave, the Arizona Spa with these New Year, New You Packages. Give yourself the promise of a healthier lifestyle, a fresh start, a fitness jump start, or a makeover this New Year.

Make a change for a healthier lifestyle with 6-Week Group Smoking Cessation Acupuncture. This year is the year to cut the bad habit with a little help from the traditional healing of Acupuncture, the Agave Spa professionals and motivational guidance in a weekly format. Offered Thursdays at 6:00 p.m., beginning January 12th, 2012. Each session includes Acupuncture, an informative lecture, meditation, and a motivational take-home gift. The series is available for \$210 or \$35 per session.

Eating healthier this New Year just got easier. Learn the best ways to live healthier, get the most nutritional benefits out of ingredients, and cooking instructions to do-it-yourself with the 6-week Nutrition Coaching and Cooking Classes. Each class includes a cooking demonstration, 3-course lunch prepared during the class, Nutrition Coaching and Meals-on-the-Go suggestions, and take-home recipes. In addition to the cooking class, enjoy one complimentary Yoga class at the Agave Spa and access to the WestinWorkout and spa facilities on the day of the attended class. Offered Saturdays at 11:30 a.m., beginning January 14th, 2012. Purchase by the class for \$35 per session, or \$210 for the complete series.

Achieve your New Year's fitness goals with the 8-Week FORE-MAX Workout Package. The FORE-MAX workout sessions are led by Steve Heller, Fitness Director to the Westin Kierland, Agave Spa, and Kierland Golf Club. Steve has worked with professional athletes, and regularly trains locals and guests of The Westin Kierland, from advanced fitness levels to beginners. The package includes an initial health evaluation and assessment, 8 FORE-MAX workout sessions (30 minutes assisted stretching, 30 minutes core exercises, 30 minutes interval/aerobic workout), and a protein smoothie after each class. This FORE-MAX package is \$295 per person, valued at over \$720.

Make your New Year's resolutions with your mom, sister, or best friends with the Girlfriend Salon Escape! Escape, relax and freshen your look to feel great in 2012! The package includes a Deluxe Shellac manicure, Hairstyle consultation, shampoo and blow out, plus a complimentary glass of wine, and a Lily Lolo Mineral Makeup consultation with base color matching on the day of your appointment. Appointments are available during regular spa hours, beginning January 1st, 2012 through January 31, 2012. The Girlfriend Salon Escape is \$87 per guest, valued at over \$125.

For more information on the New Year, New You Packages, visit www.kierlandresort.com or call 480.624.1202 to purchase.

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Agave, the Arizona Spa is into Seasonal Eating

In the relaxing atmosphere of the Agave Spa, a wellness focused, full-service spa at The Westin Kierland, Michele Rusinko is teaching Resort guests and locals the benefits of Seasonal Eating. Her main focus is the dietary theory, Ayurveda, which means the science of life, (Ayur = life, Veda = science or knowledge). Ayurveda is believed to be one of the oldest healing arts of all time. According to Ayurveda, diseases often start with improper digestion maintaining that if you eat the wrong foods, your body can't be expected to process the impurities, resulting in clogged drains. Along with a simple yoga practice, Ayurveda detoxifies the body, and is also a preventative way to purify the body, mind and soul. Michele Rusinko teaches this dietary theory through a cooking demonstration at her Seasonal Eating class at 11:30 every Saturday at Agave, the Arizona Spa. The class costs \$25 per person and includes a prepared meal. Expect to learn a lot about Ayurveda's 3-season diet, and how it works along with the body's natural response to the changing seasons. Taste some unbelievable (yet, healthy) recipes and learn how to embrace a healthy lifestyle by creating simple dishes that are delicious and nutritious. Guests are encouraged to come for the Seasonal Eating cooking demonstration, and stay for a yoga class offered by the Agave Spa for a full day of wellness inside and out.

Rusinko is a certified Health Coach through the Institute for Integrative Nutrition, educated and trained on more than 100 dietary theories and a variety of practical lifestyle coaching methods. After spending many years in sales and marketing career, her passion propelled her into building a new career in nutrition and fitness helping others achieve optimum health and happiness. Rusinko is also a certified personal trainer and group exercise instructor, and shares how to incorporate exercise with healthy eating for balanced energy, mood and weight. For more information on the Seasonal Eating class, or to reserve a spot, call 480.624.1202, or visit www.kierlandresort.com.

Enjoy a Head, Shoulders, Knees and Toes Therapy at Agave, the Arizona Spa!

Agave Spa guests can choose three of the following seasonally-inspired spa therapies (25 min. each) for \$169:

- Facial Therapy with soothing Stone Crop masque
- Back, Neck and Shoulder Massage with relaxing lavender lotion
- Foot Therapy including soak, exfoliation, and massage with lavender lotion
- Scalp Therapy including deep conditioning and scalp massage
- Foot Reflexology revitalizing treatment to soothe tired feet

New Flower Essence Nail Therapies

Agave, The Arizona Spa is now offering a new Flower Essence Nail Therapy. This nail therapy is one that awakens one's inner and outer beauty with energetic infusions of flower essences. It offers true self balance by combining a signature manicure and pedicure with organic products that capture the senses – see, touch, taste and smell. The flower essences are hand-collected worldwide from the planet's most precious, exotic and healing flowers.

Upon arriving for this treatment, spa-goers are shown a card with images of different flowers, and asked to select the one stands out on the page. Plants and flowers offer specific healing qualities at specific times, and selecting the flower is thought to bring to surface the area within yourself that is off balance. The chosen flower determines which products are used throughout the therapy. After selecting the flower, the nail technician explains the healing benefits of the flower that was chosen. A warm neck wrap is offered, along with the flower essence elixir to drink. The elixir is thought to begin the sensual healing process. Then, the guest closes their eyes while receiving an energy mist in the air surrounding them. This incorporates a delicate smell, while feeling the droplets of the mist fall on your face, hands and feet. A flower essence sugar scrub is used to exfoliate the hands and feet, followed by a flower essence oil and serum during a relaxing massage for intense hydration. The guest is left to rest after having their hands and feet wrapped in warm towels. Both the manicure

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and pedicure include soaking, filing and cuticle work, finished off by the nail polish of choice.

This treatment enhances clarity, peace and happiness. For the same price as the Agave Signature Nails - \$69 for manicure, \$89 for pedicure, the Flower Essence Nails offers immediate positive effects on mood and state of mind.

Agave, the Arizona Spa Offers a Fresh Start

Everyone needs a Fresh Start at some point in their lives and Agave, the Arizona Spa at The Westin Kierland Resort & Spa has a created new spa therapies that will help people get just that. The Resort in Scottsdale has partnered with the Fresh Start Women's Foundation to offer spa- goers a new "Fresh Start Renewal" Vichy Therapy. This exclusive treatment at Agave Spa provides guests with a renewing experience while giving back to a great cause that will help others get their 'Fresh Start.'

Agave Spa has dedicated an entire treatment room to the Fresh Start Foundation- even painting the room their signature blue color with a beautiful mural of cherry blossom trees and a message of renewal. The special 50-minute "Fresh Start Renewal" Vichy Therapy offers a full body exfoliation with a sea salt scrub that provides the calming and fresh scent of the sea. After exfoliation, guests will enjoy seven Vichy jets that help relieve stress. Following the exfoliation, a clean-scented moisturize is applied to hydrate the skin. This uplifting experience is available from \$149, and for every regularly priced Fresh Start Vichy treatment purchased, Agave Spa will donate 10 percent of the proceeds to the Fresh Start Women's Foundation.

Fresh Start is a nonprofit organization dedicated to empowering women to transform their lives through engagement and education. They do that through the work of the Jewell McFarland Lewis Fresh Start Women's Resource Center, the first comprehensive Center offering quality services to women seeking self-improvement. Whether adjusting to a career change, concerned about financial security, coping with difficult family relationships, or seeking opportunities for personal growth and self-sufficiency, Fresh Start is there to support women on their journey.

Be Well Wednesdays at Agave, The Arizona Spa

Agave, The Arizona Spa at The Westin Kierland Resort & Spa is helping the local community celebrate and focus on their health with an event just for them. Held on every Wednesday of the month, "Be Well Wednesdays" at Agave Spa is a complimentary special event that focuses on rejuvenating the local community. With the stressful economic times, Agave wants to help Arizona residents become stress free and focus on their health with workshops, spa consultations and exclusive Agave discounts just for them, including:

- 30% off all Agave Spa and Salon services
- 20% off all Agave Spa retail purchases
- Complimentary FORE-MAX Fitness Consultation
- Complimentary Agave Spa fitness class*

A valid AZ driver license is required to receive discount. *Fitness classes vary weekly. Spa packages are not available for discount.

The Westin Workout and Now, Athletic Gear by New Balance!

The Westin Workout located at Agave, the Arizona Spa features state-of-the-art cardio and strength training equipment. This energetic workout facility is available to guests of The Westin Kierland Resort and Agave, the Arizona Spa. Now guests can leave their workout clothes at home without skipping their workout routines. As part of a new Starwood initiative, athletic gear by New Balance is now available for guests to rent during their stay at The Westin Kierland. A New Balance kit can be reserved by the guest when making a room reservation or while staying at the Resort. The athletic gear kit includes men's or women's New Balance shoes, New Balance apparel, socks, and even a New Balance coupon, all delivered in a New Balance bag to the guest upon arrival to the Resort. Guests will select all preferences and sizes when reserving the kit. For only \$5.00 per stay,

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the kit is delivered to their guest room upon arrival, and just needs to be left in the room for pick-up upon departure. It is as easy as that. Guests also have the option to have the athletic gear laundered nightly for only \$5.00 per day.

Agave, the Arizona Spa offers unique fitness classes for Resort Guests

Agave, the Spa is offering guests a more adventurous way to work out with the "Desert Renewal Hike." This hike provides an easy to moderate 3-mile guided hike at the base of the McDowell Mountains. The "Desert Renewal Hike" is approximately 2 hours long and includes travel to and from The Westin Kierland Resort & Spa and a signature water bottle.

Guided Meditation

Guided meditation offers the opportunity to be guided by a therapist on a 25-minute journey to clear the mind and relax, while focusing on your well-being.

Well-Walk

This guided 50-minute walk will take guests on a journey through much of the surrounding Kierland community. This walk is suitable for all guests, and is an ideal add-on class to hatha yoga.

Experience Eastern Essence at Agave, the Arizona Spa

Begin a new journey toward "wellness" at The Westin Kierland Resort's Agave, the Arizona Spa. Eastern Essence is a series of treatments combining Traditional Chinese Medicine and other holistic modalities that support the body's own healing mechanisms. Many internal diseases or chronic conditions can benefit greatly from the following therapies:

Acupuncture is the insertion of very fine needles on the body's surface, in order to influence physiological functioning of the body (i.e. enhance the body's innate ability to restore itself to full health). This unique eastern essence therapy is the perfect opportunity to find out where your body is out of balance, and discover a new method of healing. Most diseases and disharmonies can be traced to a particular imbalance, and Acupuncture can help restore the body's sense of "well-being." Prior to this treatment, a complete health questionnaire is completed. The treatment is then customized based on an individual's specific needs. Much like other types of wellness care, the benefits of Acupuncture are most prevalent in those who experience a series of treatments.

Tui'Na is a unique massage and a 5,000 year-old Chinese tradition that seeks to establish a more harmonious flow of Qi and blood, allowing the body to naturally heal itself. Most diseases and disharmonies can be traced to an imbalance of yin and yang energies within the human body. The rebalancing will help alleviate painful symptoms from digestive disorders, stress, PMS and fatigue. Tui'Na uses a variety of hand techniques to stimulate acupoints, activate the flow of Qi and manipulate the soft tissues and articular relationships of the body.

Kierland Golf Club

"Starting New at Golf" for Kids!

Now offered at the Kierland Golf Club, SNAG Golf is getting junior golfers more active in learning a game that will last a lifetime. As the easiest and most fun way to learn golf, SNAG golf contains all the elements of the sport but utilizes modified equipment and specialized teaching methods to deliver great results. Color-coded teaching aids and oversized equipment provide junior golfers an opportunity to learn how to play golf in a FUN atmosphere! This educational course is offered every Saturday at 3:30 p.m. The one-hour session is recommended for junior golfers between the ages of 5 – 14, and costs \$20 per child. For more information or to reserve a spot, email golf@kierlandresort.com, visit www.kierlandgolf.com or call 480.624.1202.

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Unlimited Golf for Two at The Westin Kierland Resort

Golfers enjoy the best way to experience all of the Kierland Golf Club's 27-holes at The Westin Kierland Resort by staying on the "Unlimited Golf for Two" package this season. The fall and winter in Scottsdale offers some of the best golfing conditions in the United States. Managed by Troon, the Kierland Golf Club takes these beautiful conditions to the next level by offering the latest technology in Segway golf, climate-controlled golf carts, award-winning ProFit custom clubfitting, FORE-MAX golf fitness training, and the highest level golf professionals through their Kierland Golf Academy. Enjoy all there is to offer both on the course and throughout the Resort by taking advantage of this resort golf package.

Enjoy rates from \$359 per night, September 12 – December 31, 2011 with "Unlimited Golf for Two" included. Advanced tee-times are required for each guest's first tee time of the day. To learn more about this resort golf package, please visit www.ilovekierlandresort.com or call 480.624.1202 to book a golf getaway. For details on the Kierland Golf Club, visit www.kierlandgolf.com.

The Westin Kierland Resort & Spa and Kierland Golf Club Awarded Two New Accolades

For its third consecutive year, Kierland Golf Club at The Westin Kierland Resort & Spa has been named "100 Best Golf Shop" by Golf World Magazine. Golf World Magazine focuses what's hot in golf with the most serious of players in mind. Coverage includes breaking stories, tournament coverage, in-depth profiles and commentary. It is published by the Golf Digest Companies, a division of Conde Nast Publications. In addition, Golf Magazine has awarded The Westin Kierland Resort & Spa with "Premier Resort Award: Silver Medal." The Resort was one of the only two Scottsdale Resorts awarded a "Silver Medal."

3-Day and 7-Day Golf Experiences at Kierland Golf Club at The Westin Kierland Resort & Spa

Golfers looking to tee up for three days or even an entire week can visit Kierland Golf Club at The Westin Kierland Resort & Spa and enjoy a special 3-Day or 7-Day Golf Experience, complete with unlimited golf! This Kierland Golf experience includes:

- Unlimited golf and use of practice facilities
- Callaway rental clubs and gift bag
- Footjoy rental shoes
- VIP credentials
- 20% merchandise discount in the golf shop
- 20% golf club food and beverage discount
- 20% discount on spa services and fitness offerings

"Great Scot" Scottish Golf Experience at Kierland Golf Club

The Westin Kierland Resort & Spa is well known for their Scottish Traditions, including their "Bagpipes at Sunset Series" and "Scottish Golf Experience." Golfers looking to play golf, the "Scottish Way" can play Kierland Golf Club on the "Great Scot" Scottish Golf Experience package. This unique Scottish Golf Experience includes:

- 18 Holes of Golf
- Johnnie Walker Scotch Tasting (featuring Johnnie Walker Blue, Gold and Black Labels)
- Hand Rolled Cigar
- Kilt Rental

Play 18-holes in the afternoon to enjoy the Resort's "Scottish Bagpipes at Sunset" Series and be called in from the game with enchanting bagpipes from the Resort's signature hole, Acacia 9. Advanced reservations are required. Visit www.kierlandgolf.com for more information.

"Replacing Luck Golf Package" at The Westin Kierland Resort & Spa

The Westin Kierland Resort and Spa is pleased to announce the "Replacing Luck Golf Package."

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This exclusive golf package allows guests to experience Kierland Golf, in a no-hassle approach. Comprised of five components, this package includes everything a golfer needs for the ultimate game of golf, including award-winning instruction, custom club fitting, fitness training with FORE-MAX Golf Training Systems, Golfer's Massage at Agave, The Arizona Spa and unlimited golf! From the initial consultation, guests participating in the "Replacing Luck Golf Package" receive a detailed itinerary to provide them access to all five golf-specific components during their stay. Each components work hand-in-hand to provide a comprehensive approach to the game of golf.

Family Golf Program

The Kierland Golf Club has developed a program that appeals to all golfers, even the game's youngest players. The family-friendly golf club holds several clinics throughout the year geared towards children 8- to 15-years-old. The four-day clinic includes three hours of golf instruction each day that focuses on the fundamentals of putting, chipping, and full swing, as well as on-course play. Participants also get a lesson in golf etiquette, rules, and history on the game. The Kierland Golf Club also offers junior golf fees and club rentals.

Climate-Controlled Golf

Kierland Golf Club is just one of a few courses in the country to showcase climate-controlled golf. This includes an enhanced outdoor driving range featuring an air-conditioned canopy system. The climate-controlled experience continues with air-cooled mister golf carts. The patented system directs cool air onto the guests and reduces the all-around temperature inside the cart.

Award-winning Golf Instruction

Kierland's director of instruction, Mike LaBauve, brought another award to the property when Golf Digest magazine named him one of "America's 50 Greatest Teachers." Mike's wife, Sandy LaBauve, has been recognized as one of "America's 50 Best Woman Teachers" by Golf Digest magazine, and was presented the "Rolex for the Love of the Game Award" from Rolex and Ladies Professional Golf Association in 2008. Kierland has been recognized as one of the most women-friendly courses in the nation, with highly qualified female instruction.

FORE-MAX Golf Training Systems

A unique aspect of the golf experience at Kierland is the FORE-MAX Training System, which provides a comprehensive approach to improving driving distance and overall fitness. The exclusive program brings together traditional instruction, on-course play, fitness, training and nutrition. Award-winning golf instructor Mike LaBauve works with The Westin Kierland Resort's fitness director, Steve Heller, to create a program that blends the best of exercise physiology with top golf instruction. The result is a personalized workout program that is virtually guaranteed to increase driving distance and stamina on the course.

ProFit

As part of Kierland Golf Club's "start to finish" approach to the golf experience, we offer expert instruction by industry lauded professionals, Mike and Sandy LaBauve, our FORE-MAX Training Systems guaranteed to increase your driving distance while improving your overall fitness, and ProFit golf equipment suppliers. ProFit provides a full range of golf equipment that guests can actively try before they buy, with the guidance of a qualified instructor. Individual needs can be met on-site. For those with clubs that need a little adjusting, club re-shafting and repair are also available.

Segway Golf

Offering the latest in golf technology, The Westin Kierland Resort & Spa was the first golf resort in the country to offer the option of using Segways to maneuver around the course. Using gyroscope technology, microprocessors and electric balancing motors, the two-wheeled devices are offered to guests as an upgrade to Kierland Golf Club's air-conditioned golf cart.

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Meetings

The Westin Kierland Resort Releases Top Food Trends for Groups in 2012

The Westin Kierland Resort & Spa in Scottsdale, Arizona is considered one of the top meeting hotels and resorts with the most outstanding food and beverage service in the world. In order to be cutting edge in the industry, the culinary team at The Westin Kierland strives to stay on the forefront of food and beverage trends suitable for groups. Each year, Todd Berry, Executive Chef at The Westin Kierland takes a look at what is trending in the food and beverage industry and puts together his top list of trends for the upcoming year. Berry has just released his list for 2012, including the Top Food Trends specifically for Groups. Berry's focus on Group Food and Beverage trends highlight areas of sustainability, food stations, create-your-own dishes, simple foods, customized menus, and special dietary requests.

Sustainability: With many groups requesting more sustainable options on banquet menus, the banquet team strives to provide the best possible options for groups small and large. The reality is that utilizing local farms is quite difficult when planning menus far in advance and in large quantity. Many times, it is difficult to know what the farm will have months in advance, and rarely would there be enough quantity to serve a large group. To offset these challenges, the focus has spread to preparing regional fare which still drives sustainability practices.

Food Stations vs. Plated Banquets: The idea of food stations first started a few years ago when many groups were looking for more economical ways to serve large groups in a reception format rather than a formal banquet with a multi-course plated meal. With smaller budgets came smaller gatherings. As many groups are now recovering with larger budgets to spend on functions, the food station format is as popular as ever. The food stations allow for more interaction between attendees, gathering in front of different stations and mingling throughout the ballroom instead of being tied to a seated table of ten.

Create Your Own: The feedback speaks for itself when a group is allowed to be the chef, by serving creative dishes that allow the attendees to "create-your-own" – it is just more fun! Whether it is a "build-your-own s' mores" with a variety of toppings to choose from, or a spread of miniature desserts that allows a guest choose their favorites.

Simple, yet Different: With the birth of the food station popularity, so to came the growing popularity for traditional favorites, with a twist. More groups are asking for individually served dishes such as macaroni and cheese, however the "mac 'n cheese" should be made with gourmet ingredients and served on individual spoons as a one-bite serving. Or grilled cheese with tomato soup, but served as a mini sandwich with a single pearl tomato, on a stick. These new dishes allow for greater creativity of the chef, and also keep the groups looking for the "next best thing" to wow the attendees with delicious, fun food.

Customized Menus: The days of groups planning their menus by selecting items from a set banquet menu seem to be coming to an end. Anymore, groups are looking for a unique menu created just for their event. It may be something that they had at a high-end restaurant, and they want the chef to create a version of it fit for a group of 1,000 guests. These custom, one-of-a-kind requests come at a higher price, but can be done. As more innovative menu options are created and offered, these premium menus are becoming more mainstream.

Special Dietary Requests: With the growing knowledge of food sensitivities and allergies, banquet chefs have noticed the growing dietary restrictions on banquet event orders. Years ago, a dinner for 500 would have no more than 5 vegetarian meals requested. Now, there are pages of special dietary requests or restrictions, many times requesting for over half the meals to be varied. Although safety when dealing with food allergies has always been a very important job for banquet chefs, captains, and servers, it has evolved into a higher priority for them to be

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aware of all ingredients in every dish served.

For more information on meetings at The Westin Kierland Resort & Spa, visit www.kierlandresort.com or call 480.624.1000.

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