

THE WESTIN

KIERLAND

RESORT & SPA

PHOENIX-SCOTTSDALE

Fall News and Events at The Westin Kierland Resort & Spa
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www.kierlandresort.com

Resort

Fill this Holiday Season with Shopping, Rest and Relaxation at The Westin Kierland Resort & Spa and enjoy a \$100 Resort credit with the Fall Shopping and Holiday Package!

The Westin Kierland Resort & Spa's Fall Shopping and Holiday Package is the perfect package for this holiday season, with rates starting from \$259 a night, a \$100 Resort Credit and located next door to some of the best shopping in Scottsdale! Available for holiday stays November 20 through December 28, 2010, guests can enjoy:

- Rates from \$259 per night
- \$100 Resort credit for holiday shopping at the Resort or personal pampering with Golf and Spa
- 20% off a la carte Spa or Salon services at Agave, The Arizona Spa plus, purchase two retail items and receive 50% off the third item!*
- Complimentary "Shopping Shuttle" for Resort guests and all their gifts to/from Kierland Commons and the new Scottsdale Quarter!
- Exclusive "Key to Kierland" Shopping Pass - discounts at select Kierland Commons' retailers for guests staying on the holiday package
- Valid for holiday stays November 20 through December 28, 2010

To book the Fall and Holiday Shopping Packages, visit www.kierlandresort.com or call (800) 354-5892 and mention rate code FALL. Package not valid December 1 through December 11, 2010. *Spa discount is not valid on packages or with any other offer or discount. Subject to availability, advance reservations are recommended. Third retail item must be of equal or lesser value to receive discount. \$100 Resort credit can't be used towards room rate.

Guests staying at The Westin Kierland Resort over the holiday season can take advantage of special family programs with the Resort's award-winning Family FUN Program. Endless amount of holiday-inspired family FUN will be available throughout the holiday season. Guests can pick up a "Pathfinder" schedule of events and activities at the "Kierland Mining Co." to see the scheduled activities during their stay. Scheduled activities and special programs can include Kierland Kampfires, Phoenix Zoo presentations, visits from Santa, story time with Mrs. Clause, Kids in the Kitchen, as well as Kid Fit, Digital Kid's Zone, Kids Club, Kierland Family Challenge and more!

The Westin Kierland Resort & Spa and deseoo maintain AAA Four-Diamond status for eight consecutive years.

AAA has announced its annual list of Arizona's finest restaurants and resort destinations, honoring 68 Arizona establishments with Four Diamond status for 2011. The Westin Kierland Resort & Spa and their signature restaurant deseoo, are proud to be honored as two of these establishments. This honor represents the eighth consecutive year that both the Resort and dining outlet have been presented with this award.

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AAA Four Diamond establishments make up just 3.5 percent of the 58,000 AAA/CAA Diamond Rated lodgings and restaurants throughout the United States, Canada, Mexico, and the Caribbean. To be evaluated, properties must first meet the auto club's requirements to become AAA Approved®. Four and Five Diamond award winners represent the upper echelon of Arizona's resort and restaurant industry. The Club has awarded the Diamond status for the past 26 years.

Exclusive access to Westin Kierland Resort specials and new Kierland Mobile Club at ILOVEKIERLANDRESORT.COM

The Westin Kierland Resort & Spa offers Friends, Fans and Followers access to view exclusive fall and holiday specials with their new micro site www.ilovekierlandresort.com. The site provides guests with exclusive offers for Resort Dining, Agave Spa specials and events, Kierland Golf and Family FUN offers! The website is smart phone compatible, allowing visitors to view promotions and make reservations on-the-go. Guests can even receive weekly or daily specials directly to their mobile phones with Kierland Resort's recently launched "Kierland Mobile Club." The Resort offers multiple Text Messaging options for guests who are looking to receive specific information relative to spa, golf, Resort dining and Family FUN. To join the mobile club, visit www.kierlandresort.com and click on Kierland Mobile Club and sign up for Spa, Golf and FUN groups for weekly updates or text "WKR" to 41513 to receive the latest Resort events and promotions all year-round.

2010 Enhancements at The Westin Kierland Resort & Spa will offer new ballroom, new outdoor terrace and renovation of guest rooms and corridors

In June 2010, The Westin Kierland Resort & Spa in Scottsdale, Ariz., begun property enhancements to enhance the overall guest experience. This enhancement project will provide and additional 21,000 square feet to the Resort existing meeting space which will provide a total of 208,000 feet of indoor and outdoor meeting space. Included in the Resort enhancements include the new 11,000 square-foot Trailblazer ballroom above the Resort's existing Herberger Ballroom, Northern Sky, a new outdoor terrace overlooking the lake and Kierland Golf Course, as well as renovation of all guest rooms and corridors. The Resort created an "Enhancement Website," www.kierlandenhancements.com, to provide guests and meeting planners with details on the upcoming renovations. The site also provides a photo gallery of renderings, video of the expected timeline of enhancement events, and provides frequently asked questions and answers to various topics including guest impact. The Westin Kierland Resort & Spa anticipates the project to be completed in December 2010.

The Westin Kierland Resort & Spa winner of Smart Meetings 2010 Platinum Choice Award

Smart Meetings magazine, the industry's premier resource for meeting professionals, announced The Westin Kierland Resort & Spa as one of the winners of its seventh annual Platinum Choice award. This prestigious award recognizes excellence in service and amenities among meeting facilities in the Western U.S., Canada and Mexico. Out of thousands of qualified properties, only 100 are chosen. Winners earn this recognition by providing the best in ambience, amenities, facility quality, guest services, meeting space, restaurant and dining facilities, staff attitude, technical support and recreational activities. They're chosen by our readers, who vote for their favorites over a two-month period, with additional input from our editors and industry experts.

The Westin Kierland Resort & Spa becomes an ENERGY STAR Partner

As one more step in The Westin Kierland Resort & Spa continuous commitment to "Be Greener," the Resort was recently announced as partner of Energy Star. By joining Energy Star as a partner, The Westin Kierland Resort & Spa has continued its commitment to help improve the energy efficiency of America's commercial and industrial buildings. ENERGY STAR was introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency.

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Today, the ENERGY STAR label can be found on more than 60 different kinds of products, new homes, and commercial and industrial buildings. Products and buildings that have earned the ENERGY STAR designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. Last year alone, Americans, with the help of ENERGY STAR, saved about \$19 billion on their energy bills while reducing the greenhouse gas emissions equivalent to those of 29 million vehicles. This is all a part of The Westin Kierland's much larger 'Be Greener' program started in early 2007 focused on positively impacting the environment through several initiatives.

Key to Kierland provides Westin Kierland guests with exclusive special offers at Kierland Commons

The Westin Kierland Resort & Spa and Kierland Commons have partnered together to bring the exclusive Key to Kierland program to guests of The Westin Kierland! Guests can simply show their room key or Key to Kierland promo card to select Kierland Commons retailers and restaurants to take advantage of special offers and promotions, exclusively for guests of The Westin Kierland. Located adjacent to The Westin Kierland Resort & Spa, Kierland Commons is the ultimate destination for national retail and local boutique concepts. Discover one of their many charming shops and their quaint Main Street ambiance. The Westin Kierland Resort & Spa room key unlocks the opportunity to receive exclusive discounts and offers from many of their celebrated retailers.

Scottish Influences at The Westin Kierland Resort & Spa

In keeping with the Resort's "Essence of Arizona" theme, the award-winning Scottish Traditions at The Westin Kierland Resort & Spa serve to pay homage to the contributions made by the Scottish immigrants to the development of Arizona's railroads, mines and towns. Guests will find themselves emerged in Scottish traditions through the Resort's "Scottish Pipes at Sunset Series," "Saturday Night Scotch Tastings," the "Scottish Golf Experience," Scottish-themed wedding ceremony package.

"Scottish Pipes at Sunset Series"

The "Scottish Pipes at Sunset Series" is the original tribute to the Scottish immigrants where every evening guests and families are encouraged to gather around the fire pit at the Resort's Dreamweaver's Canyon to enjoy the haunting sounds of the Scottish Bagpipes with Michael McClanathan, a bagpiper with 40 years of experience. The Resort is well known for the "Bagpipes at Sunset" nightly performances and has been a mainstay at the Resort for several years.

"Scottish Golf Experience"

The presence of the bagpiper also serves to bring in the golfers after a great game of golf at the Kierland Golf Club, where golfers can try the "Scottish Golf Experience." Kierland Golf Club offers Scottish kilt rentals for those golfers who would like to try golf, the "Scottish way." Unique Johnnie Walker beverage carts, serving Johnnie Walker Blue, Johnnie Walker Gold and Johnnie Walker Green, help golfers toast to the game of golf with the perfect Scotch. Also unique to Kierland Golf Course and the Scottish influences are the Johnnie Walker Flags that represent the different labels of the Johnnie Walker Scotch Line.

"Saturday Night Scotch Tastings"

Continuing the Scottish traditions in Arizona and bagpiper influences at The Westin Kierland, the Library at the Rim Lobby Bar offers "Saturday Night Scotch Tastings" featuring Johnnie Walker Scotches. Guests from novice to expert scotch drinkers can taste a showcase of the Johnnie Walker family including Johnnie Walker Blue, Gold and Green labels while learning everything from the differences between the labels to the various ways to drink the popular liquor.

"Scotty" the Bagpiper

Completing the Scottish influences at The Westin Kierland Resort & Spa is "Scotty" the bagpiper. Introduced this summer, "Scotty" is quickly becoming the face of "Westin Kierland" at special events and activities all for families to enjoy during their stay.

Scottish-themed wedding ceremony package

The Westin Kierland Resort & Spa also offers a customized Scottish-themed wedding ceremony package, where guests can incorporate the many Scottish influences into their special day, whether it is donning traditional kilts and Scottish formalwear, having a bagpiper play during the ceremony, a toast of Johnnie Walker Scotch or even adding a game of golf the "Scottish way."

Agave, The Arizona Spa

New Fresh Start Vichy Therapy at Agave, The Arizona Spa helps give women a 'fresh start'

Everyone needs a Fresh Start at some point in their lives and Agave, The Arizona Spa at The Westin Kierland Resort & Spa has created a new spa therapy that will help people get just that. The Resort in Scottsdale has partnered with the Fresh Start Women's Foundation to offer spa-goers the new "Fresh Start Renewal" Vichy Therapy, an exclusive treatment. Agave Spa has dedicated an entire treatment room to the Fresh Start Foundation- even painting the room their signature blue color. The special 50-minute "Fresh Start Renewal" Vichy Therapy offers a full body exfoliation with a sea salt scrub that provides the calming and fresh scent of the sea. After exfoliation, guests will enjoy seven Vichy jets that help relieve stress. Following the exfoliation, a clean-scented moisturizer is applied to hydrate the skin. This uplifting experience is available for \$149, and for every regularly priced Fresh Start Vichy treatment purchased, Agave Spa will donate 10 percent of the proceeds to the Fresh Start Women's Foundation. Fresh Start is a nonprofit organization dedicated to empowering women to transform their lives through engagement and education. They do that through the work of the Jewell McFarland Lewis-Fresh Start Women's Resource Center, the first comprehensive Center offering quality services to women seeking self-improvement.

Relax with Holiday-inspired "Head, Shoulders, Knees and Toes" therapy at Agave, The Arizona Spa at The Westin Kierland Resort & Spa

After a day full of Holiday shopping at Kierland Commons or the new Scottsdale Quarter, Agave Spa guests can relax with fall and holiday-inspired "Head, Shoulders, Knees and Toes" therapy at Agave, The Arizona Spa! These fall and holiday inspired treatments will spa-goers get ready for a night out or simply give their head, shoulders, knees and toes some tender-loving-care.

"Nutcracker Sweet Head, Shoulders, Knees and Toes" Therapy - Choose three of the following 25-minute spa treatments for \$169 November 26th - December 31st, 2010:

- Sweet Mini-Facial with Sugar Plum revitalizing Masque
- Holiday Massage with a vanilla bean lotion for a warm seasonal scent
- Shop 'til you Drop Foot Therapy including soak, exfoliation, and massage with vanilla bean lotion
- Scalp therapy, including deep conditioning, scalp massage and invigorating peppermint oil
- Foot reflexology treatment including a soothing peppermint oil for tired feet

Vaughn Center Partnership at The Westin Kierland Offers Unique Meditation Courses at Agave, The Arizona Spa

In seeking to provide spa-goers with the integrative tools needed to get "mind fit," The Westin Kierland Resort & Spa has partnered with the Vaughn Center, founded by former NFL Player, Damian Vaughn. The Vaughn Center offers an integrative approach to healing.

All of the programs and events are designed to energize, inspire, and transform the body, mind and spirit. The Vaughn Center Meditation Courses will provide techniques to spa guests to help them discover a deeper state of calm, unleash pure creativity, achieve mental clarity and establish balance with your purpose in life. The Vaughn Center offers two meditation courses as well as a weekend immersion for spa-goers to choose from, including:

Meditation CalmQuest - 2 Hours

This course offers an introduction to a traditional Mantra Meditation technique. Participants will de-mystify the nature of their mind, gain crystal clear clarity and deeper states of calm.

The Meditation CalmQuest course guides guest through:

- The physiological effects of stress and how meditation counterbalances stress
- Understanding the dualistic nature of the mind
- Introduction to the Software of the Soul
- Using the practice of setting intentions
- Creating your own personal practice

Primordial Sound Meditation - 6 Hours

When learning Primordial Sound Meditation, you will receive a personal mantra which is the vibration the universe was creating at the time and place of your birth. Thrive within self-generated power using the timeless technology of meditation. This 6-hour course will guide you through:

- Introduction to Primordial Sound Meditation (Mantra)
- Deep understanding of the nature of the mind, and Software of the Soul
- Perfecting the Practice of Meditation
- Higher States of Consciousness
- Meditation Journal
- Intentions and Desires
- Questions and Answers

Weekend Immersion: Transform and Transcend

As the Vaughn Center's signature meditation retreat, this deeply profound experience is guaranteed to unlock the potential that rests within the infinite realm of the guest' soul. In a tranquil group setting, participants will be guided into advanced meditation practices, daily yoga practice and energy work. They will experience higher states of consciousness, open up their capacity to love, realize blissful joy, and discover their purpose in life.

Begin a new journey towards wellness with Acupuncture, an Eastern Essence Therapy at Agave, The Arizona Spa

As one journey in Agave, The Arizona Spa's Eastern Essence Therapies, Acupuncture provides the opportunity to find out where your body is out of balance. Most diseases and disharmonies can be traced to a particular imbalance.

You will complete a health questionnaire prior to your appointment. Acupuncture is the insertion of very fine needles on the body's surface, in order to influence physiological functioning of the body (i.e. enhance the body's innate ability to restore itself to full health). Acupuncture assists in harmonizing the mind-body connection for ultimate emotional and physical well-being. Eastern Essence at Agave Spa offers a series of treatments combining Traditional Chinese Medicine and other holistic modalities that support the body's own healing mechanisms. Many internal diseases or chronic conditions can benefit greatly from the following Eastern Essence therapies: Tui'Na, Wellness Massage, Table Thai Massage and Craniosacral.

"Kid Fit" at Agave, The Arizona Spa offers FUN fitness opportunity for children
This fitness class, designed especially for children ages 7-11, provides an active atmosphere and a FUN way to workout. Children learn the importance of stretching, and are introduced to child-friendly workout equipment while participating in cardio exercises, deep breathing and learning FUN facts about the body.

"Be Well Wednesdays" at Agave, The Arizona Spa helps local community relieve stress
Agave, The Arizona Spa at The Westin Kierland Resort & Spa is helping the local community celebrate and focus on their health with an event just for them. Held on every Wednesday of the month, "Be Well Wednesdays" at Agave Spa is a complimentary special event that focuses on rejuvenating the local community. With the stressful economic times, Agave wants to help Arizona residents become stress free and focus on their health with workshops, spa consultations and exclusive Agave discounts just for them! Valid AZ driver license required to receive discount.
*Fitness classes vary weekly. Spa packages not available for discount.

Kierland Golf Club

Kierland Golf Club has "Best Golf Carts" according to Phoenix New Times
Kierland Golf Club at The Westin Kierland Resort & Spa was awarded as the course with the "Best Golf Cart." The publication states, "When it comes to golf carts, Kierland Golf Club is still the best for one reason: air conditioning. Kierland already had top-of-the line carts, but about two years ago the course took what was already state of the art and cooled it off with G2 air conditioners. Some say using a cart is lazy; these people have probably never played golf in Phoenix in the summer. Golfers at Kierland can cruise the course in the Cadillac of carts in total comfort, even when it's 120 degrees outside."

Kierland Golf Club at The Westin Kierland Resort & Spa offers new Ladies Golf Clinic
Recognizing that women have a different approach to men when learning and playing the game, Kierland Golf Club offers a new Ladies Golf Clinic. Held every Thursday afternoon from 2pm to 2:45pm, women can experience instruction in a comfortable "Ladies-only" setting. Participants learn an array of topics including full swing, hitting out of the bunkers, chipping, putting and more.

New Kierland Mobile Club gives golfers exclusive Kierland Golf Club specials and promotions for participants
Westin Kierland Resort and Kierland Golf friends and fans can receive weekly or daily specials directly to their mobile phones with The Westin Kierland Resort & Spa's recently launched "Kierland Mobile Club." The Resort offers multiple Text Messaging options for guests who are looking to receive specific information relative to spa, golf, Resort dining and Family FUN. Golfers can receive access to special rates and updates from Kierland Golf by texting "GOLFWK" to 41513.

3-Day and 7-Day Golf Experiences at Kierland Golf Club at The Westin Kierland Resort & Spa

Golfers looking to tee up for three days or even an entire week can visit Kierland Golf Club at The Westin Kierland Resort & Spa and enjoy a special 3-Day or 7-Day Golf Experience, complete with unlimited golf!

This Kierland Golf experience includes:

- Unlimited golf and use of practice facilities
- Callaway rental clubs and gift bag
- Footjoy rental shoes
- VIP credentials

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- 20% merchandise discount in the golf shop
- 20% golf club food and beverage discount
- 20% discount on spa services and fitness offerings

"Great Scot" Kilt Golf Experience at Kierland Golf Club at The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa is well known for their Scottish Traditions, including their "Bagpipes at Sunset Series" and "Scottish Golf Experience." Golfers looking to play golf, the "Scottish Way" can play Kierland Golf Club on the "Great Scot" Kilt Golf Experience Package.

This unique Scottish Golf Experience includes:

- 18 Holes of Golf
- Johnnie Walker Scotch Tasting (featuring Johnnie Walker Blue, Green and Gold Labels)
- Hand Rolled Cigar
- Kilt Rental

Play 18-holes in the afternoon to enjoy The Resort's "Scottish Bagpipes at Sunset" Series and be called in from the game with enchanting bagpipes from the Resort's signature hole, Acacia 9.

Segway Golf

Offering the latest in golf technology, The Westin Kierland Resort & Spa was the first golf resort in the country to offer the option of using Segways to maneuver around the course. Using gyroscope technology, microprocessors and electric balancing motors, the two-wheeled devices are offered to guests as an upgrade to Kierland Golf Club's air-conditioned golf cart.

FORE-MAX Golf Training Systems offers golfers improved distance, flexibility and stamina out on the course

A unique aspect of the golf experience at Kierland is the FORE-MAX Training System, which provides a comprehensive approach to improving driving distance and overall fitness. The exclusive program brings together traditional instruction, on-course play, fitness, training and nutrition. Award-winning golf instructor Mike LaBauve works with The Westin Kierland Resort's fitness director, Steve Heller, to create a program that blends the best of exercise physiology with top golf instruction. The result is a personalized workout program that is virtually guaranteed to increase driving distance and stamina on the course.

Family Golf Program offers Jr. Golf Clinics, club rentals and fees

The Kierland Golf Club has developed a program that appeals to all golfers, even the game's youngest players. The family-friendly golf club holds several clinics throughout the year geared towards children eight to 15-years-old. The four-day clinic includes three hours of golf instruction each day that focuses on the fundamentals of putting, chipping, and full swing, as well as on-course play. Participants also get a lesson in golf etiquette, rules, and history on the game. The Kierland Golf Club also offers Jr. golf fees and club rentals.

"Replacing Luck Golf Package" at The Westin Kierland Resort & Spa

The Westin Kierland Resort and Spa is pleased to announce the "Replacing Luck Golf Package." This exclusive golf package allows guests to experience Kierland Golf, in a no-hassle approach. Comprised of five components, this package includes everything a golfer needs for the ultimate game of golf, including award-winning instruction, custom club fitting, fitness training with Fore-Max Golf Training Systems, Golfer's Massage at Agave, The Arizona Spa and unlimited golf! From the initial consultation, guests participating in the "Replacing Luck Golf Package" receive a detailed itinerary to provide them access to all five golf-specific components during their stay. Each components work hand-in-hand to provide a comprehensive approach to the game of golf.

Award-winning Instruction with Husband and Wife Teaching Team, Mike and Sandy LaBauve

Kierland's director of instruction, Mike LaBauve, brought another award to the property when Golf Digest magazine named him 2008 "America's 50 Greatest Teachers." Mike's wife, Sandy LaBauve, also an instructor at Kierland, is among the nation's top 100 teaching pros. Kierland has been recognized as one of the most women-friendly courses in the nation, with highly qualified female instruction. Sandy LaBauve has been recognized as one of Golf for Women's "Top 50 Instructors," and was presented the "Rolex for the Love of the Game Award" from Rolex and Ladies Professional Golf Association in 2008.

ProFit

As part of Kierland Golf Club's "start to finish" approach to the golf experience, we offer expert instruction by industry lauded professionals, Mike and Sandy LaBauve, our FORE-MAX Training Systems guaranteed to increase your driving distance while improving your overall fitness, and ProFit golf equipment suppliers. ProFit provides a full range of golf equipment that guests can actively try before they buy, with the guidance of a qualified instructor. Individual needs can be met on-site. For those with clubs that need a little adjusting, club re-shafting and repair are also available.

Climate-Controlled Golf

Kierland Golf Club's is just one of a few courses in the country to showcase climate-controlled golf. This includes an enhanced outdoor driving range featuring an air-conditioned canopy system. The climate-controlled experience continues with air-conditioned golf carts. The patented system directs cool, dry air to the back of the neck and reduces the all-around temperature inside the cart.

Dining

Waltz & Weiser Introduces NEW cantina-inspired menu complete with Taqueria

The Westin Kierland Resort & Spa brings a new concept and menu to their Waltz & Weiser Saloon. Guests will still enjoy the saloon feel that Waltz & Weiser is known for, but with a new Cantina twist. A new menu brings Mexican inspired cuisine to the table including Green Chili con Queso, Duck Confit Tostadas and a full Taqueria (taco bar) with choice of Adobo Shrimp, Ancho Chile-Rubbed Beef, or the signature Green Chili Pork Carnitas Tacos. Waltz & Weiser Whiskey Bar and Cantina will take guests back to the historic mining years of Arizona. Named after two prospectors in the mining days of Arizona, Jacob Waltz and Jacob Weiser, enjoy fine tequilas and whiskeys and a selection of tacos from their authentic taco bar. According to legend, Waltz and Weiser were sitting in a Mexican cantina one evening when a band of guys began roughing up an old man named Don Miguel Peralta. Waltz and Weiser came to Don Peralta's aid and in gratitude he invited them to accompany him to his ranch where he gave them the map to Lost Dutchman Mine. Of the hundreds of lost mines in the American West, the most famous is Arizona's Lost Dutchman. Lost deep in the mysterious mountains called the Superstitions, the Dutchman has it all, including embroidered narrations, Apaches that guard its whereabouts, and treasure beyond wildest dreams.

Exclusive Perks for Dedicated "Foodies" at The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa's newsletter has the inside scoop on the Resort's many celebrated restaurants, and the chance to join "The Kierland Epicurean Club," a members-only program that celebrates and rewards loyal patrons, passionate "foodies" and returning guests. Delectable perks of membership include exclusive discounts, priority reservations, member Appreciation Nights and more.

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New "Beer Dinners" offered every month at Brittlebush Bar & Grill at The Westin Kierland Resort & Spa

Every month, Brittlebush Bar & Grill will provide guests the opportunity to experience a reception and four-course dinner with beer pairings at their new "Beer Dinners." The Gastropub is partnering with several brewery's to offer guests a new experience and menu each month. For \$45 per person (plus tax and gratuity) guests will enjoy the incredible Gastropub cuisine of Brittlebush while learning about the intricate variety of beers from a new local brewery each month!

The Beer Dinner Brewery Line-Up:

December 17th - Sam Adams Brewery

January 21st - San Tan Brewery

February 19th - Old World Brewery

Make it an entire day's event and join Kierland Golf Club for a round of golf with the "Beer Dinner and a Round!" Enjoy a Beer Dinner and Brittlebush AND 18 holes of golf at Kierland Golf Club for \$150 per person (tax and gratuity included!) Dinner can follow golf round or later date. Book dinner and tee time reservations in advance at 480-624-1202. Automatic 20% sales tax and gratuity added to bill. 72-hr cancellation required, \$25 fee per person for cancellations with less than 72 hours notice.

Deseo introduces new dishes and new flavors for the Fall season!

New creations from the innovative talent of James Beard award-winning Chef Douglas Rodriguez and Chef Roberto Madrid have been added to deseo's existing menu. Patrons will enjoy new ceviche dishes include the belizean shrimp ceviche, served with a plantain tostada and lemon-lime juice, and the ahi tuna tiradito served over king crab with a panca pepper paint. A squash blossom and tetilla cheese quesadilla joins deseo's "entradas" menu, and is made with a Mexican tetilla cheese, butternut squash puree and pico de gallo. New entrees include a jamon serrano-wrapped mano de leon scallop with creamed corn, sauteed spinach and a gau-gau mojo, and the loup de mer al huacatay. This summer deseo was named as one of the "Top 10 Resort and Hotel Restaurants" by The Arizona Republic's restaurant critic, Howard Seftel and was recently awarded with the "Award of Excellence" for 2010 from Wine Spectator Magazine for the 5th year in a row!

Return to the Cocktail Culture with Special Tasting Experience and Innovative Cocktail Concepts at The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa takes guests back to the cocktail culture. The Resort offers a variety of tasting classes and unique cocktail concepts at their many celebrated lounges:

"Get Smashed" at The Muddle Bar at deseo with Muddle Cocktails

The innovation of deseo's passionate and lively dining experience continues at the Muddle Bar in the deseo lounge, where exotic cocktails are created by smashing together the freshest of fruits and herbs by using a wooden mallet called a "muddle" to release their intense flavors. Choose from the Muddle Bar's selection of fresh fruits (mango, pineapple, raspberries, strawberries, blueberries and more), herbs (basil, tarragon, mint and more) along with your favorite spirit. Create your own unique beverage experience or, choose from one of their custom creations. New for the summer is a refreshing Melon Muddler.

Muddle Mania at deseo's Muddle Bar at The Westin Kierland Resort & Spa

Every Wednesday, guests can join deseo and learn how to make deseo's signature cocktail: the Muddle Drink! From 5:00 to 5:30pm, guests will learn the art of "Muddle Drink Making" at deseo's Muddle Bar. Whether guests have already enjoyed a Muddle Drink at deseo or looking for a new unique cocktail to call their favorite, they'll leave with a new skill to impress friends at their next cocktail party. Each muddle class includes an individual Muddle Drink, lesson and appetizer.

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Relax and enjoy some heavenly libations with The Westin Kierland Resort & Spa's New Superfoods Mojitos

In addition to the classic Mojito and Muddle Drinks guests can enjoy at The Muddle Bar at The Westin Kierland Resort & Spa's signature restaurant, *deseo*, The Rim Lobby Lounge is now offering a selection of refreshing Superfoods-inspired Mojitos. Each handcrafted cocktail is made with key SuperFoods ingredients including kiwis, oranges, ginger, green tea and honey. New mojitos include Green Tea and Honey Mojito, Strawberry Kiwi Mojito, Orange and Raspberry Mojito and the Pomegranate and Ginger Mojito. The new addition to The Rim's cocktail menu is just another step in The Westin Kierland Resort's commitment to personal renewal and their existing Superfoods initiative, which eliminated all Trans Fats from Resort menus and mini bars, and has incorporated Superfoods into all menus, for an overall healthier approach to dining.

"Saturday Night Scotch Tastings"

Continuing the Scottish traditions in Arizona and bagpiper influences at The Westin Kierland, the Library at the Rim Lobby Bar offers "Saturday Night Scotch Tastings" featuring Johnnie Walker Scotches. Guests from novice to expert scotch drinkers can taste a showcase of the Johnnie Walker family including Johnnie Walker Blue, Gold and Green labels while learning everything from the differences between the labels to the various ways to drink the popular liquor.

The Westin Kierland Resort & Spa Continues Cocktail Culture with "Five at Five" Whiskeys of the World Tastings at The Rim Lobby Lounge

Westin Kierland Resort guests can taste and learn about five of the world's best whiskeys at The Rim's newest tasting: "Five at Five" Whiskeys of the World. As one of the unique elements in the Resort's cocktail culture, this tasting will have guests experiencing everything from Kentucky Bourbon to Scottish Pure Malts, Whiskeys fit for a king and Whiskeys that are slow filtered through thick layers of Maple Charcoal. Perfect for beginning to experienced whiskey drinkers, this experience is available every Thursdays from 5:00 – 6:00 pm. Additional cocktail experiences at the Resort include the "Saturday night Scotch Tastings" and a complete Muddle Bar at *deseo*, the Resort's signature restaurant.

The Westin Kierland Resort introduces specialty label beer: "Piper's Pale Ale"

As another unique element in The Westin Kierland Resort & Spa's well-known "Scottish Experiences," the Resort is proud to introduce their very own brew: "Piper's Pale Ale." Available at Brittlebush Bar & Grill as well as the Resort's *Waltz & Weiser*, *The Saloon*, guests can enjoy a glass while listening to the "Scottish Pipes at Sunset Series."

Unwind Hour at Resort's Signature Restaurant, *deseo*

Unwind Hour at *deseo* is an evening ritual that helps guests and locals alike make the transition from their daytime state of mind into a new, refreshed mood for their nighttime activities. Resident Artist Nelson Garcia brings a whimsical display of expression to the canvas as he paints in *deseo*'s lounge Tuesday through Saturday during Unwind Hour. Unwind Hour is offered daily in the *deseo* lounge from 5:30 to 7:30 p.m.

Resort Shows Associate's Artwork at Signature Restaurant, *deseo*

The Westin Kierland Resort & Spa's signature restaurant, *deseo*, has transformed into an art gallery, showcasing the work of Cuban artist and Resident Artist, Nelson Garcia-Miranda. Garcia, who worked as a steward at the Resort, came to Phoenix in 1999 after seeking political exile from Cuba. His paintings are a depiction of life as he remembers it in his homeland. They are saturated with the exuberance of the tropics as they embody the tales of the Cuban countryside, bringing to visual representation fables and stories of *cagüeiros* (sorcerers who become animals), and *güijes* (Cuban goblins). Garcia's work perfectly compliments the décor of *deseo*, which is a celebration of Nuevo Latino cuisine and culture.

Free Kid's Pajama Party with the FUN Team at The Westin Kierland Resort & Spa!
The Westin Kids Club offers parents the night off with their FREE "Kid's Pajama Party" program. While Mom and Dad get a night out at deseo, kids ages 4-12 can come to Westin Kids Club dressed in their favorite cozy pajamas and slippers to eat their own dinner, play games, enjoy movies and more! On Friday and Saturday nights all children participating in the Kid's Pajama party enjoy Kierland Kampfires, where they get to roast their very own Arizona S'mores! To sign up for "Pajama Party" guests can call 480-624-1268 or email FUN@kierlandresort.com. Limit 2 children per family, based on availability.

New Gastropub Menu & Chef de Cuisine at Brittlebush Bar & Grill at The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa in Scottsdale, Ariz., is proud to introduce Graeme Blair as the new Managing Chef and Chef de Cuisine of Brittlebush Bar & Grill. Transitioning from Nellie Cashman's Monday Club Cafe, Chef Graeme is using his experience and passion for cooking to take the Brittlebush dining experience to new heights. His first successful endeavor has been launching the new Brittlebush Gastropub menu. In addition to the Resort's many Scottish Experiences, the Gastropub menu offers a slight Scottish influence. The culinary efforts of Chef Blair (a Scotland native) boast some of his homeland favorites with a modern twist.

Gastropub (n): British term for a public house ("pub") which specializes in high-quality food a step above the more basic "pub grub." The name "Gastropub" is a portmanteau of pub and gastronomy and was coined in 1991 when David Eyre and Mike Belben opened The Eagle Pub in Clerkenwell, London. Gastropubs are generally known for a relaxed atmosphere as well as a menu that complements an assortment of beers and wines offered.

Sunday "Bubbles & Brunch" at Nellie Cashman's Monday Club Cafe

From 11 am to 2 pm every Sunday at Nellie's, experience The Westin Kierland's version of a champagne brunch featuring wonderful food, new items every week, and bubbles or mimosas in one of Scottsdale's most luxurious Resorts for far less than you might spend anywhere else. Enjoy delectable delicacies like house-cured white tea smoked salmon, iced shrimp, crab legs and international organic cheeses. Choose healthful options through signature Superfood offerings and a selection of fresh-tossed salads featuring seasonal and local produce.

FUN

Chief FUN Officer and FUN Team

The Westin Kierland Resort is taking the family experience to the next level with their Chief FUN Officer and FUN Team. The Chief FUN Officer is responsible for creating and implementing activities and programs that appeal to both parents and their children alike. Such programs include Kierland Kampfires, visits from the Phoenix zoos, and Arizona-themed events plus so much more. Look out for the FUN team poolside and throughout the Resort as they host the many family FUN activities the Resort has to offer!

Award-winning Family FUN Program

The Resort boasts the "Family FUN" Program which is comprised of several key elements including special family check-in at the "Kierland Mining Co.," Family FUN Activities, Kierland Kampfires and much more! Through the Family FUN Program, a special check in area is set up just for children and family alike called the "Kierland Mining Co." There they receive a passport called "The Compass: A Trailblazer's Guide to The Westin Kierland" containing a scavenger hunt that assists them and their families in discovering the property. Throughout the year, The FUN Team offers Family FUN Activities such as arts and crafts and poolside activities for families to enjoy together. Rounding out the Family Experience Program is Kierland Kampfires, where guests are encouraged to gather around the fire pit for Arizona S'mores roasting and games.

The Westin Kierland Resort & Spa introduces newest member of the Kierland Family: Scotty, the Scottish Terrier.

The Westin Kierland Resort & Spa recently rescued a Scottish Terrier named Scotty. He is the new ambassador for the Resort's Heavenly Pet Program and is another unique element of their award-winning Family FUN Program. Scotty is a trained service dog and interacts with Resort guests, welcoming them to the Resort and even participates in daily FUN activities with the FUN Team. As the face of the Resort's Heavenly Pet Program, Scotty helps welcome his four-legged friends into the Kierland Companion's Club, a special club for pets and their owners. Upon arrival, pets and their owners get a complimentary pet welcome kit, with an assortment of amenities to help them during their stay. Pets also have the luxury to sleep on a Heavenly Dog Bed, a unique bed made just for man's best friend, made with Westin's signature white-on-white stripe pattern fabric, as well as dining from the Westin's Heavenly bowls and floor mat. The Westin Kierland's concierge team can also help guests arrange for pet sitters for times when pet owners might be away from their pets for a long period of time. With pet-friendly rooms with close access to the Resort's Kierland Companion Park as well as special door hangers to notify people to 'do not disturb' pets, not only will guests leave feeling relaxed and renewed, so will man's best friend.

FUN activities, lawn chess, basketball and more at the new "OK Corral" at The Westin Kierland Resort & Spa

The "Family FUN Program" at The Westin Kierland Resort & Spa in Scottsdale, Ariz. has added a new FUN Location with the enhancements to the children's playground, now called the "OK Corral." Shaded against the Arizona sun, the "OK Corral" provides hours of FUN for guest of all ages with lawn chess, basketball, and FUN activities including water balloon games, hula hoop contests, limbo, relay races, and much more! The "Family FUN Program" at The Westin Kierland takes family travel to a new level. Families can explore the wonder of Arizona through special programs year-round. Check in at the "Kierland Mining Co." and receive a special welcome from the Chief FUN Officer and the FUN team. The Chief FUN Officer is responsible for creating and implementing activities and programs that appeal to both parents and their children alike. Such programs include Kierland Kampfires, visits from the Phoenix Zoo, poolside activities, as well as Kids in the Kitchen, Kid Fit, Digital Kid's Zone, Kids Club and more!

Adventure Water Park and Lazy River

The Resort's Adventure Water Park offers more than 575,000 gallons of water fun including a 900-foot lazy river ride and a 110-foot-long waterslide. Next to the Adventure Pool is the children's play area, which features pop-jet water fountains a shallow pool for small children and babies. The entire Westin Kierland water park is surrounded by well-manicured native Arizona landscapes and family-friendly cabanas. Families can enjoy daily poolside activities as well as 'Poolside Movies' on Friday and Saturday nights!

Kids Club

The Westin Kids Club is the place to be for guests ages 4-12. Available year-round, The Kids Club offers activities themed around the essence of Arizona. Children enjoy Native-American inspired arts and crafts, a splash in the pool as well as scavenger hunts.

Poolside Activities

Kids of all ages are invited to join the FUN Team for poolside activities. Some of the fun includes water balloon games, hula hoop, limbo, relay races, and much more! FUN is offered daily between the hours of 10:00am-4:00pm just listen for the poolside announcements so you don't miss out on the fun!

Kid's Pajama Party

The Westin Kids Club offers parents the night off with its "Kid's Pajama Party" program. While Mom and Dad linger over a glass of wine at either Nellie's or the Resort's signature restaurant, deseos, children eat and play in The Westin Kids Club Room, a special supervised area set aside just for them where they can enjoy games and movies. On Friday and Saturday nights all

children participating in the Kid's Pajama party enjoy Kierland Kampfires, where they get to roast their very own Arizona S'mores! Kids are invited to come dressed in their favorite cozy pajamas and slippers!

FUN Arts and Crafts

Kids of all ages are invited to join the FUN Team in a special arts and crafts project that they can take home as a souvenir of their Kierland Vacation. From tie dye t-shirts, pottery painting, teddy bear stuffing, shoe creations and more, with a different craft offered daily the kids are sure to keep coming back for more! Prices vary for each activity.

Kids in the Kitchen

"Kids in the Kitchen" is the area's first interactive culinary program in which kids get to don "chef's whites" and work with the Resort's expert Kierland culinary team. Designed for children between ages five and 10 (although all ages are welcome), this 90-minute program covers all areas of the culinary process from start to finish: safety, cleanliness, cooking/baking and, of course, the consumption of a product from a job well-done.

-more-

The session also includes a tour of the many kitchens inside the Resort as well as other "back of the house" locations. This program is available to guests only and takes place every Saturday morning from Memorial Day through Labor Day as well as major holiday weekends.

Arizona S'mores Roasting

The Westin Kierland Resort takes traditional s'mores roasting to a whole new level. Families can enjoy the usual fun of roasting s'mores around a campfire, and now have a unique Arizona twist to it that creates a brand new memory. Arizona S'mores roasting takes place every Friday and Saturday, affording families the perfect opportunity to relax and unwind from their busy day of swimming, shopping, and sight-seeing.

Digital Kids Zone

Kids capture footage, take digital photos, experiment with special effects, and build their own songs to create their very own video. The shots and footage are from the Resort, so they will have a keepsake that will remind them of their family vacation at The Westin Kierland Resort & Spa! This program is available to guests only and is offered from Memorial Day through Labor Day as well as major holiday weekends.

The Phoenix Zoo is here!

The FUN Team has partnered with the Phoenix Zoo to bring the animals to you! Guests of all ages will enjoy the 60 minute, interactive Desert Connections program where guests are introduced to the animal life of the desert. From the blistering sun to the scorching sand, discover how animals have adapted to live in this environment. This Phoenix Zoo presentation includes discussions about camouflage, nocturnal vs. diurnal, habitats, and food and water conservation. This program takes place every Saturday from Memorial Day through Labor Day as well as major holiday weekends.

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