



FOR IMMEDIATE RELEASE

**CONTACT: Stephanie Dowling
(480) 624-1315
stephanie.dowling@westin.com**

FAMILY FUN ACTIVITIES, RESORT RATES, DINING SPECIALS AND MORE TO CELEBRATE THE FOURTH OF JULY AT THE WESTIN KIERLAND RESORT & SPA

Resort offers top four reasons to enjoy a family getaway with special rates, family FUN, golf and spa specials, food and beverage credits and endless poolside FUN

Scottsdale, Ariz. (June 24, 2010) –[The Westin Kierland Resort & Spa](#) has gone Red, White and Blue for the celebration of the Fourth of July! The Scottsdale Resort is giving guests the top four reasons to stay at The Westin Kierland Resort this Fourth of July weekend, with a multitude of Family FUN activities and events with the award-winning Family FUN Team, Resort dining, spa and golf specials and more!

1. **Westin Kierland Resort Summer Rate with Resort Credit and 20% off Food and Beverage!** Plan a Fourth of July weekend getaway at the Resort and get a \$50 Resort credit plus 20% off all food and beverage with purchase of an "Epicurean Experience*" card!
 - Rates starting from \$189.00 + tax
 - Includes a \$50 Resort credit
 - Valid for stays June 1st - September 12th, 2010, based on availability

Visit www.ilovekierlandresort.com or call 480-624-1202 and ask for rate plan SUMMER. "Epicurean Experience*" card must be purchased at front desk upon arrival. Guests simply choose any amount they would like to purchase (For example, pay \$80, get a \$100 card; pay \$160, get a \$200 card and so on).

* "Epicurean Experience" discount/credit is pre-paid at check-in for use on food and beverage only. Valid only during stay. No cash value for any unused portion upon check-out. Card void at check-out. The Westin Kierland is not responsible for lost/stolen cards.

2. **Red, White and Blue Family FUN with The Westin Kierland's Chief FUN Officer and FUN Team!** With the Resort's "Chief FUN Officer" at the helm of the "[Family FUN Program](#)," guests will explore endless Red, White and Blue-inspired Family FUN for a memorable Fourth of July getaway. Some of the excitement includes kids and adults watermelon eating contests at the adventure pool, remote control boat racing, Phoenix Zoo Presentations, a 24-foot Inflatable Waterslide, Digital Kids Zone, Kids in the Kitchen, Kierland Kampfires and more!

The Westin Kierland Resort's [Adventure Water Park](#) offers more than 575,000 gallons of water fun including a 900-foot lazy river ride and a 110-foot-long waterslide. Families can enjoy daily 'Poolside Movies' on Friday, Saturday and Sunday night for the Fourth of July weekend! Rent a family-friendly cabana for the entire day or the entire weekend or, take advantage of the new, "[Reserved Seating & Lunch](#)" at The Adventure Pool! Reserved Seating offers two reserved chaise

-more-

lounges, tea table and umbrella with quick access to lazy river and waterslide; lunch for two from J. Swilling's daily menu (beverages not included); frozen grapes service; and towel service.

FREE "Kid's Pajama Party" with the FUN Team!

The Westin Kids Club offers parents the night off with their FREE "[Kid's Pajama Party](#)" program. While Mom and Dad have a night out at deseo, kids ages four - 12 can come to the Westin Kids Club dressed in their favorite cozy pajamas and slippers! They will enjoy their own dinner with the FUN Team, play games, watch movies and more! To sign up for the "Kids Pajama Party" parents can call 480-624-1268 or email FUN@kierlandresort.com. Limit two children per family, based on availability.

3. **Agave Spa and Kierland Golf Specials!** Guests needing a quick poolside chair massage or looking to spend the entire weekend out on the golf course, [Agave Spa](#) and [Kierland Golf Club](#) are offering exclusive Fourth of July weekend offers!

Unlimited golf with Kierland Golf Club's "Patriots Package" on July 4th!

On July 4th- only- golf lovers can play Kierland Golf's Championship course on the "Patriot's Package" and enjoy Unlimited Golf, a Kierland Golf Club T-Shirt and Hat, and a Sleeve of Callaway i(s) golf balls for \$74! Visit Kierland Golf's Pro Shop, purchase \$50 of golf merchandise and participate in the "Red, White and Blue Balloon Blowout." Guests will receive the chance to pick a balloon with a hidden discount and have the chance to receive up to 50% off and or a certificate for a Free round of golf for two. Up to three free rounds will be given away, and the certificates will be valid for 1 year. Or pick up a special edition USA and American Flag Hats for \$10 (value of \$25).

Agave Spa Spectacular**

From Friday, July 2nd through Monday, July 5th, guests of Agave Spa can enjoy any a la carte Agave Spa Salon service or Spa therapy and receive 20% off! Resort guests enjoy the Arizona sun at the Resort's adult pool can experience Cabana Chair massages or scalp massages at the adult pool for only \$1 per minute! Polish changes for both the hand and feet will be available poolside at the adventure pool for only \$10 each.

** Agave Spa services are cash services at the adventure and adult pool only. Services and times may vary, not valid with any other offer or discounts. 20% off a la carte services is not valid with any other discount or offer.

4. **Kids Eat Free and July 4th Dining Specials!** Whether it's a "Superfoods" breakfast to get ready for a long day out at the pool or a nice dinner to unwind from a busy day of FUN with the FUN Team, the Resort's many celebrated [dining outlets](#) are offering [Fourth of July dining specials!](#)

Kids Eat FREE for Breakfast at Nellie Cashman's Monday Club Café!

Families can enjoy breakfast in [Nellie Cashman's](#) during their stay and children ages 12 and under eat for free with the purchase of an adult breakfast. From 11 am to 2 pm on July 4th, guests can experience Sunday "[Bubbles & Brunch](#)," the Westin Kierland's version of a champagne brunch. Enjoy delectable delicacies like house-cured white tea smoked salmon and iced shrimp, choose healthful options through signature "Superfood" offerings and a selection of fresh-tossed salads featuring seasonal and local produce. \$35 for adults or \$28 for adults "Brunch without Bubbles," \$12 for kids 5-12 and children 5 and under eat free!

-more-

Red, White and Blue Lunch Special at Brittlebush Bar & Grill!

Guests dining at [Brittlebush Bar & Grill](#) during the Fourth of July weekend can choose any Brittlebush burger- Angus, Buffalo or Lamb- a side and a draft beer for only \$20. Named after a Sonoran desert plant that explodes with brilliant yellow blooms in the spring, Brittlebush Bar & Grill features an innovative, Gastropub experience with a slight Scottish influence. The culinary effort, led by Chef Graeme Blair, a Scotland native, boasts some of his homeland favorites with a modern twist, while paying homage to the offerings from Scotland's neighboring countries and English cousins.

Golfer's Weekend Lunch Special at Edie's Range House

Friday, July 2nd through Sunday, July 4th, golfers can take a break between rounds for a \$10 lunch at [Edie's Range House](#)! Choose from a hot dog, bratwurst or Polish dog and an ice cold beer for only \$10!

"Nellie's at Night" a.k.a. "Pizza, Pizza, Pizza!"

After a day filled with poolside FUN, join [Nellie Cashman's](#) from 6p.m. – 9 p.m. for two separate buffets - one for grownups and one for the kids! Teens and adults will delight in artisan Pizzas, Lasagna and a Salad Bar while kids get their own buffet of classic favorites like Mac n' Cheese, french fries, fruit and chicken nuggets! Pricing for adults is \$15+, children ages 5-12 is \$7+ and children under five are FREE!

"deseo by design" Tasting Menus!

The Resort's signature restaurant, [deseo](#), invites guests to design their own deseo experience with their "[deseo by design](#)" Tasting Menus. deseo — which means 'desire' in Spanish — offers the vibrant Nuevo Latino Cuisine as inspired by James Beard award-winning Chef Douglas Rodriguez. Guests can choose from three choices to customize their dinner.

- Three-course ceviche dinner from \$29 per person (choose three ceviche dishes)
- Three-course dinner from \$39 per person (choose appetizer OR ceviche/ entree/ dessert)
- Four-course dinner from \$49 per person (choose ceviche/ appetizer/ entree/ dessert)

"deseo by design" is available Wednesday through Sunday, from 6-10p.m. through July 24, 2010. Tax and gratuity additional. Summer Menu also available. Reservations are available at [OpenTable.com](#) or by calling 480-624-1202.

For more Resort specials, Friends, Fans and Followers of The Westin Kierland Resort & Spa are encouraged to visit the Resort's new mobile friendly micro site, [www.ilovekierlandresort.com](#), to view the latest exclusive summer specials for Resort Dining, Agave Spa, Kierland Golf and Family FUN. The website is smart phone compatible, allowing visitors to view promotions and make reservations on-the-go.

Guests can join the "[Kierland Mobile Club](#)" and receive daily specials directly to their mobile phones during their stay at Kierland Resort. To join the mobile club, visit [www.kierlandresort.com](#) and click on Kierland Mobile Club to sign up for Spa, Golf and FUN groups for weekly updates or to join the Kierland Mobile Club and receive the latest Resort events and promotions all year-round text "WKR" to 41513.

-more-

About The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa is a four-diamond Resort located in the heart of "new" Scottsdale in the Sonoran Southwest. The Arizona Resort features 732 rooms, 55 suites and 32 casitas; 205,000 square feet of indoor and outdoor function space; eight food and beverage venues; a full-service spa and fitness studio; an elaborate water park including a water slide and lazy river ride; Westin Kids Club®; and the 27-hole Kierland Golf Club. Kierland Resort offers award-winning Family FUN events and activities in Phoenix. As an added benefit, The Westin Kierland is adjacent to Kierland Commons, one of the hottest shopping and dining districts in the Valley, and the new Scottsdale Quarter. For more information about The Westin Kierland Resort & Spa please visit www.kierlandresort.com or call 480-624-1000. Follow us on [Twitter](#) and fan us on [Facebook](#).

###