

# THE WESTIN

## KIERLAND

### RESORT & SPA

#### PHOENIX-SCOTTSDALE

News and Events at The Westin Kierland Resort & Spa  
[www.kierlandresort.com](http://www.kierlandresort.com)

#### Resort

##### Key to Kierland

The Westin Kierland Resort & Spa and Kierland Commons have partnered together to bring the exclusive Key to Kierland program to guests of The Westin Kierland! Guests can simply show their room key or Key to Kierland promo card to select Kierland Commons retailers and restaurants to take advantage of special offers and promotions, exclusively for guests of The Westin Kierland.

Located adjacent to The Westin Kierland Resort & Spa, Kierland Commons is the ultimate destination for national retail and local boutique concepts. Discover one of their many charming shops and their quaint Main Street ambiance. The Westin Kierland Resort & Spa room key unlocks the opportunity to receive exclusive discounts and offers from many of their celebrated retailers.

##### The Westin Kierland Resort & Spa "Be Greener" Program

The Westin Kierland Resort is well known for "Keeping the Essence of Arizona" and equally as well known for being one of the largest Resorts in Arizona. In keeping with their reputation they are honoring that essence and that responsibility with several initiatives that protect and conserve the environment and reduce their carbon footprint.

Their "Be Greener" program, launched in early 2007, was initiated to help set an example and lead the way in the hospitality industry for the State. Through programs such as energy conservation, waste reduction, water conservation, alternate transportation, staff and guest awareness, and community service projects, The Westin Kierland Resort & Spa is dedicated to preserving that essence of Arizona it is known for.

##### Scottish Influences at The Westin Kierland Resort & Spa

In keeping with the Resort's "Essence of Arizona" theme, the award-winning Scottish Traditions at The Westin Kierland Resort & Spa serve to pay homage to the contributions made by the Scottish immigrants to the development of Arizona's railroads, mines and towns. Guests will find themselves emerged in Scottish traditions through the Resort's "Scottish Pipes at Sunset Series," "Saturday Night Scotch Tastings," the "Scottish Golf Experience," Scottish-themed wedding ceremony package, and even the Resort's mascot "Scotty" the bagpiper.

##### "Scottish Pipes at Sunset Series"

The "Scottish Pipes at Sunset Series" is the original tribute to the Scottish immigrants where every evening guests and families are encouraged to gather around the fire pit at the Resort's Dreamweaver's Canyon to enjoy the haunting sounds of the Scottish Bagpipes with Michael McClanathan, a bagpiper with 40 years of experience. The Resort is well known for the

"Bagpipes at Sunset" nightly performances and has been a mainstay at the Resort for several years.

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#### "Scottish Golf Experience"

The presence of the bagpiper also serves to bring in the golfers after a great game of golf at the Kierland Golf Club, where golfers can try the "Scottish Golf Experience." Kierland Golf Club offers

Scottish kilt rentals for those golfers who would like to try golf, the "Scottish way." Unique Johnnie Walker beverage carts, serving Johnnie Walker Blue, Johnnie Walker Gold and Johnnie Walker Green, help golfers toast to the game of golf with the perfect Scotch. Also unique to Kierland Golf Course and the Scottish influences are the Johnnie Walker Flags that represent the different labels of the Johnnie Walker Scotch Line.

#### "Saturday Night Scotch Tastings"

Continuing the Scottish traditions in Arizona and bagpiper influences at The Westin Kierland, the Library at the Rim Lobby Bar offers "Saturday Night Scotch Tastings" featuring Johnnie Walker Scotches. From 6:00pm to 6:45pm, Tom Turner, brand ambassador for Johnnie Walker, will showcase the Johnnie Walker family featuring Johnnie Walker Blue, Johnnie Walker Gold and Johnnie Walker Green.

#### Scottish-themed wedding ceremony package

The Westin Kierland Resort & Spa also offers a customized Scottish-themed wedding ceremony package, where guests can incorporate the many Scottish influences into their special day, whether it is donning traditional kilts and Scottish formalwear, having a bagpiper play during the ceremony, a toast of Johnnie Walker Scotch or even adding a game of golf the "Scottish way."

#### "Scotty" the Bagpiper Mascot

Completing the Scottish influences at The Westin Kierland Resort & Spa is "Scotty" the bagpiper mascot. Introduced this summer, "Scotty" is quickly becoming the face of "Westin Kierland" at special events and activities all for families to enjoy during their stay.

#### Kierland Golf Club

3-Day and 7-Day Golf Experiences at Kierland Golf Club at The Westin Kierland Resort & Spa Golfers looking to tee up for three days or even an entire week can visit Kierland Golf Club at The Westin Kierland Resort & Spa and enjoy a special 3-Day or 7-Day Golf Experience, complete with unlimited golf! This Kierland Golf experience includes:

- Unlimited golf and use of practice facilities
- Callaway rental clubs and gift bag
- Footjoy rental shoes
- VIP credentials
- 20% merchandise discount in the golf shop
- 20% golf club food and beverage discount
- 20% discount on spa services and fitness offerings

#### Family Golf Program

The Kierland Golf Club has developed a program that appeals to all golfers, even the game's youngest players. The family-friendly golf club holds several clinics throughout the year geared towards children 8- to 15-years-old. The four-day clinic includes three hours of golf instruction each day that focuses on the fundamentals of putting, chipping, and full swing, as well as on-course play. Participants also get a lesson in golf etiquette, rules, and history on the game. The Kierland Golf Club also offers Jr. golf fees and club rentals.

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"Great Scot" Kilt Golf Experience at Kierland Golf Club at The Westin Kierland Resort & Spa  
The Westin Kierland Resort & Spa is well known for their Scottish Traditions, including their "Bagpipes at Sunset Series" and "Scottish Golf Experience." Golfers looking to play golf, the "Scottish Way" can play Kierland Golf Club on the "Great Scot" Kilt Golf Experience Package. This unique Scottish Golf Experience includes:

- 18 Holes of Golf
- Johnnie Walker Scotch Tasting (featuring Johnnie Walker Blue, Green and Gold Labels)
- Hand Rolled Cigar
- Kilt Rental

Play 18-holes in the afternoon to enjoy The Resort's "Scottish Bagpipes at Sunset" Series and be called in from the game with enchanting bagpipes from the Resort's signature hole, Acacia 9.

"Replacing Luck Golf Package" at The Westin Kierland Resort & Spa  
The Westin Kierland Resort and Spa is pleased to announce the "Replacing Luck Golf Package." This exclusive golf package allows guests to experience Kierland Golf, in a no-hassle approach. Comprised of five components, this package includes everything a golfer needs for the ultimate game of golf, including award-winning instruction, custom club fitting, fitness training with Fore-Max Golf Training Systems, Golfer's Massage at Agave, The Arizona Spa and unlimited golf! From the initial consultation, guests participating in the "Replacing Luck Golf Package" receive a detailed itinerary to provide them access to all five golf-specific components during their stay. Each components work hand-in-hand to provide a comprehensive approach to the game of golf.

#### Climate-Controlled Golf

Kierland Golf Club's is just one of a few courses in the country to showcase climate-controlled golf. This includes an enhanced outdoor driving range featuring an air-conditioned canopy system. The climate-controlled experience continues with air-conditioned golf carts. The patented system directs cool, dry air to the back of the neck and reduces the all-around temperature inside the cart.

#### Award-winning Instruction

Kierland's director of instruction, Mike LaBauve, brought another award to the property when Golf Digest magazine named him 2008 "America's 50 Greatest Teachers." Mike's wife, Sandy LaBauve, also an instructor at Kierland, is among the nation's top 100 teaching pros.

Kierland has been recognized as one of the most women-friendly courses in the nation, with highly qualified female instruction. Sandy LaBauve has been recognized as one of Golf for Women's "Top 50 Instructors," and was presented the "Rolex for the Love of the Game Award" from Rolex and Ladies Professional Golf Association in 2008.

### FORE-MAX Golf Training Systems

A unique aspect of the golf experience at Kierland is the FORE-MAX Training System, which provides a comprehensive approach to improving driving distance and overall fitness. The exclusive program brings together traditional instruction, on-course play, fitness, training and nutrition. Award-winning golf instructor Mike LaBauve works with The Westin Kierland Resort's fitness director, Steve Heller, to create a program that blends the best of exercise physiology with top golf instruction. The result is a personalized workout program that is virtually guaranteed to increase driving distance and stamina on the course.

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### ProFit

As part of Kierland Golf Club's "start to finish" approach to the golf experience, we offer expert instruction by industry lauded professionals, Mike and Sandy LaBauve, our FORE-MAX Training Systems guaranteed to increase your driving distance while improving your overall fitness, and ProFit golf equipment suppliers. ProFit provides a full range of golf equipment that guests can actively try before they buy, with the guidance of a qualified instructor. Individual needs can be met on-site. For those with clubs that need a little adjusting, club re-shafting and repair are also available.

### Segway Golf

Offering the latest in golf technology, The Westin Kierland Resort & Spa was the first golf resort in the country to offer the option of using Segways to maneuver around the course. Using gyroscope technology, microprocessors and electric balancing motors, the two-wheeled devices are offered to guests as an upgrade to Kierland Golf Club's air-conditioned golf cart.

### Agave, The Arizona Spa

The Westin Kierland Resort announces New Partnership with Damian Vaughn and the Vaughn Center

The Westin Kierland Resort & Spa announces a new partnership with the Vaughn Center to provide spa-goers with the integrative tools needed to get "mind fit." Founded by former NFL Player, Damian Vaughn, the Vaughn Center seeks to heal, transform and realize one's true, full potential through the integration of body, mind and soul. This is the first time Damian has ventured out into a partnership program of this kind and is just another step in Agave, The Arizona Spa's focus on the overall wellness of guests through wellness programs and spa journeys.

The Vaughn Center's primary focus has always been development of the athlete's mind and body, and to those transitioning out of sports and into new career paths or retirement. The partnership with The Westin Kierland will allow the Vaughn Center to provide these techniques to spa guests to help them discover a deeper state of calm, unleash pure creativity, achieve mental clarity and establish balance with purpose in life. Vaughn Center Services at Agave Spa include Meditation CalmQuest, Primordial Sound Meditation and CalmQuest Immersion.

"Head, Shoulders, Knees and Toes" Therapy at Agave, The Arizona Spa at The Westin Kierland

Whether it's getting ready for a night out or simply giving your head, shoulders, knees and toes some tender-loving-care, book three of the following 25-minute spa therapies for \$169:

- Guided meditation and relaxation session
- Facial treatment therapy
- Neck, back and shoulder massage therapy
- Foot therapy including soak, exfoliation, massage, and paraffin
- Scalp therapy, including deep conditioning and scalp massage at Agave Salon

#### Guided Meditation

Guided meditation offers the opportunity to be guided by a therapist on a 25-minute journey to clear the mind and relax, while focusing on your well-being.

#### Well-Walk

This guided 50-minute walk will take guests on a journey through much of the surrounding Kierland community. This walk is suitable for all guests, and is an ideal add-on class to hatha yoga.

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#### Agave, The Arizona Spa offers new fitness classes for Agave Spa Guests

Agave, The Arizona Spa at The Westin Kierland Resort & Spa has added two new fitness classes to existing fitness schedule. Guest looking to get their children involved in fitness, can now enjoy "Kid Fit." This fitness class, designed especially for children ages 7-11, provides an active atmosphere and a FUN way to workout. Children learn the importance of stretching, and are introduced to child-friendly workout equipment while participating in cardio exercises, deep breathing and learning FUN facts about the body. Agave Spa is offering guests a more adventurous way to work out with the "Desert Renewal Hike." This hike provides an easy to moderate 3-mile guided hike at the base of the McDowell Mountains. The "Desert Renewal Hike" is approximately 2 hours long and includes travel to and from The Westin Kierland Resort & Spa.

#### "Superfoods Nutrition Break" at Agave, The Arizona Spa

Recognizing that people can face daily stresses, Agave, The Arizona Spa at The Westin Kierland Resort & Spa offers a "Superfoods Nutrition Break" where guests can relax and take a break from the busy everyday activities. Offered everyday, guests can enjoy a complimentary Superfoods drink.

#### Be Well Wednesdays at Agave, The Arizona Spa

Agave, The Arizona Spa at The Westin Kierland Resort & Spa is helping the local community celebrate and focus on their health with an event just for them. Held on every Wednesday of the month, "Be Well Wednesdays" at Agave Spa is a complimentary special event that focuses on rejuvenating the local community. With the stressful economic times, Agave wants to help Arizona residents become stress free and focus on their health with workshops, spa consultations and exclusive Agave discounts just for them, including:

- 30% off all Agave Spa and Salon services
- 20% off all Agave Spa retail purchases
- Complimentary FORE-MAX Fitness Consultation
- Complimentary Agave Spa fitness class\*

Valid AZ driver license required to receive discount. \*Fitness classes vary weekly. Spa packages not available for discount.

## Tui'Na

Agave, The Arizona Spa is a heavenly retreat designed to rejuvenate and renew the mind, body, and spirit. Tui'Na is a unique massage and a 5,000 year-old Chinese tradition that seeks to establish a more harmonious flow of Qi and blood, allowing the body to naturally heal itself. Most diseases and disharmonies can be traced to an imbalance of yin and yang energies within the human body. The rebalancing will help alleviate painful symptoms from digestive disorders, stress, PMS and fatigue. Tui'Na uses a variety of hand techniques to stimulate acupoints, activate the flow of Qi and manipulate the soft tissues and articular relationships of the body.

## Dining

The Westin Kierland Resort introduces specialty label beer: "Piper's Pale Ale"

As another unique element in The Westin Kierland Resort & Spa's well-known "Scottish Experiences," the Resort is proud to introduce their very own brew: "Piper's Pale Ale." Available at Brittlebush Bar & Grill as well as the Resort's Waltz & Weiser, The Saloon, guests can enjoy a glass while listening to the "Scottish Pipes at Sunset Series."

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New Gastropub Menu & Chef de Cuisine at Brittlebush Bar & Grill at The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa in Scottsdale, Ariz., is proud to introduce Graeme Blair as the new Managing Chef and Chef de Cuisine of Brittlebush Bar & Grill. Transitioning from Nellie Cashman's Monday Club Cafe, Chef Graeme is using his experience and passion for cooking to take the Brittlebush dining experience to new heights. His first successful endeavor has been launching the new Brittlebush Gastropub menu. In adding to the Resort's many Scottish Experiences, the Gastropub menu offers a slight Scottish influence. The culinary efforts of Chef Blair (a Scotland native) boast some of his homeland favorites with a modern twist.

Gastropub (n):British term for a public house ("pub") which specializes in high-quality food a step above the more basic "pub grub." The name "Gastropub" is a portmanteau of pub and gastronomy and was coined in 1991 when David Eyre and Mike Belben opened The Eagle Pub in Clerkenwell, London. Gastropubs are generally known for a relaxed atmosphere as well as a menu that complements an assortment of beers and wines offered.

The Westin Kierland Resort & Spa Offers Perks for Dedicated Foodies

The Westin Kierland Resort & Spa's newsletter has the inside scoop on the Resort's many celebrated restaurants, and the chance to join "The Kierland Epicurean Club," a members-only program that celebrates and rewards loyal patrons, passionate "foodies" and returning guests. Delectable perks of membership include exclusive discounts, priority reservations, member Appreciation Nights and more.

The Westin Kierland offers new Epicurean Events at deseo

deseo, The Westin Kierland Resort & Spa's signature restaurant, has added two new "foodie" events as part of the Kierland Epicurean Club. Every Wednesday, guests can join deseo's Master Mixologist, for "Wednesday Muddle Drink Making." From 5:30 to 6:30pm, guests will learn the art of "Muddle Drink Making" at deseo's Muddle Bar. Whether guests have already enjoyed a

Muddle Drink at deseo or looking for a new unique cocktail to call their favorite, they'll leave with a new skill to impress friends at their next cocktail party.

Join deseo on Friday and Saturday night for dinner at "Table 32." Located in the heart of deseo's lively dining room, "Table 32" seats 10 guests together for a fun "community" dining experience. Save seats at the Table for a group of friends, dinner for two or just for yourself and dine with other Epicurean Club Members, traveling Resort guests or local diners and deseo fans. Enjoy wonderful food, drink and conversation within the unique ambiance of deseo. Guests of a "Table 32" Dinner will enjoy a Prix Fixe menu with choices available in three courses, rotating weekly, for \$29.

Kierland Epicurean Club Members are invited to fill the 12 best seats in the house for exclusive "Ceviche Tastings!" Every Thursday night, guests will watch deseo's expert chef personally prepare samplings of popular ceviche recipes, and enjoy a glass of champagne or wine while they learn.

Sunday "Bubbles & Brunch" at Nellie Cashman's Monday Club Cafe

From 11 am to 2 pm every Sunday at Nellie's, experience The Westin Kierland's version of a champagne brunch featuring wonderful food, new items every week, and bubbles or mimosas in one of Scottsdale's most luxurious Resorts for far less than you might spend anywhere else. Enjoy delectable delicacies like house-cured white tea smoked salmon, iced shrimp, crab legs and international organic cheeses. Choose healthful options through signature Superfood offerings and a selection of fresh-tossed salads featuring seasonal and local produce.

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Nellie Cashman's Monday Club Café offers unique monthly menus, highlighting cuisine from around the world

Enjoy Nellie Cashman's monthly feature menus every Friday and Saturday evening featuring cuisine from all over the world! From Scotland one month to Thailand and then the American Southwest, you are in for a trip around the world. Named for "The Angel of the Mining Camp" and Arizona's oldest club for women, Nellie Cashman's Monday Club Café offers casual dining for breakfast, lunch and dinner. With an emphasis on locally-grown produce and indigenous recipes, Chef Jason Christie's menu carries a Southwestern-Mediterranean flair. An open kitchen style allows guests to have an up-close look at many of the items being prepared. Floor- to-ceiling windows allow guests to enjoy the surrounding natural beauty of the state. Patio dining brings sweeping views of the golf course and McDowell Mountains.

Unwind Hour at Resort's Signature Restaurant, deseo

Unwind Hour at deseo is an evening ritual that helps guests and locals alike make the transition from their daytime state of mind into a new, refreshed mood for their nighttime activities. Resident Artist Nelson Garcia brings a whimsical display of expression to the canvas as he paints in deseo's lounge Tuesday through Saturday during Unwind Hour. Unwind Hour is offered daily in the deseo lounge from 5:30 to 7:30 p.m.

The Muddle Bar at deseo

The innovation of deseo's passionate and lively dining experience continues at the Muddle Bar in the deseo lounge, where exotic cocktails are created by smashing together the freshest of fruits and herbs by using a wooden mallet called a "muddle" to release their intense flavors. Choose from the Muddle Bar's selection of fresh fruits (mango, pineapple, raspberries, strawberries, blueberries and more), herbs (basil, tarragon, mint and more) along with your favorite spirit.

Create your own unique beverage experience or, choose from one of their custom creations. New for the summer is a refreshing Melon Muddler.

#### Resort Shows Associate's Artwork at Signature Restaurant, deseó

The Westin Kierland Resort & Spa's signature restaurant, deseó, has transformed into an art gallery, showcasing the work of Cuban artist and Resident Artist, Nelson Garcia-Miranda. Garcia, who worked as a steward at the Resort, came to Phoenix in 1999 after seeking political exile from Cuba. His paintings are a depiction of life as he remembers it in his homeland. They are saturated with the exuberance of the tropics as they embody the tales of the Cuban countryside, bringing to visual representation fables and stories of cagüeiros (sorcerers who become animals), and güijes (Cuban goblins). Garcia's work perfectly compliments the décor of deseó, which is a celebration of Nuevo Latino cuisine and culture.

## FUN

#### Chief FUN Officer and FUN Team

The Westin Kierland Resort is taking the family experience to the next level with their Chief FUN Officer and FUN Team. The Chief FUN Officer is responsible for creating and implementing activities and programs that appeal to both parents and their children alike. Such programs include Kierland Kampfires, visits from the Phoenix zoos, and Arizona-themed events plus so much more. Look out for the FUN team poolside and throughout the Resort as they host the many family FUN activities the Resort has to offer!

#### Award-winning Family FUN Program

The Resort boasts the "Family FUN" Program which is comprised of several key elements including special family check-in at the "Kierland Mining Co.," Family FUN Activities, Kierland Kampfires and much more!

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Through the Family FUN Program, a special check in area is set up just for children and family alike called the "Kierland Mining Co." There they receive a passport called "The Compass: A Trailblazer's Guide to The Westin Kierland" containing a scavenger hunt that assists them and their families in discovering the property. Throughout the year, The FUN Team offers Family FUN Activities such as arts and crafts and poolside activities for families to enjoy together. Rounding out the Family Experience Program is Kierland Kampfires, where guests are encouraged to gather around the fire pit for Arizona S'mores roasting and games.

FUN activities, lawn chess, basketball and more at the new "OK Corral" at The Westin Kierland Resort & Spa

The "Family FUN Program" at The Westin Kierland Resort & Spa in Scottsdale, Ariz. has added a new FUN Location with the enhancements to the children's playground, now called the "OK Corral." Shaded against the Arizona sun, the "OK Corral" provides hours of FUN for guest of all ages with lawn chess, basketball, and FUN activities including water balloon games, hula hoop contests, limbo, relay races, and much more!

The "Family FUN Program" at The Westin Kierland takes family travel to a new level. Families can explore the wonder of Arizona through special programs year-round. Check in at the "Kierland Mining Co." and receive a special welcome from the Chief FUN Officer and the FUN team. The Chief FUN Officer is responsible for creating and implementing activities and programs that appeal to both parents and their children alike. Such programs include Kierland Kampfires, visits

from the Phoenix Zoo, poolside activities, as well as Kids in the Kitchen, Kid Fit, Digital Kid's Zone, Kids Club and more!

#### Adventure Water Park and Lazy River

The Resort's Adventure Water Park offers more than 575,000 gallons of water fun including a 900-foot lazy river ride and a 110-foot-long waterslide. Next to the Adventure Pool is the children's play area, which features pop-jet water fountains a shallow pool for small children and babies. The entire Westin Kierland water park is surrounded by well-manicured native Arizona landscapes and family-friendly cabanas. Families can enjoy daily poolside activities as well as 'Poolside Movies' on Friday and Saturday nights!

#### Poolside Activities

Kids of all ages are invited to join the FUN Team for poolside activities. Some of the fun includes water balloon games, hula hoop, limbo, relay races, and much more! FUN is offered daily between the hours of 10:00am-4:00pm just listen for the poolside announcements so you don't miss out on the fun!

#### RaceZone- Kierland Speedway...Build. Design. Race.

Guests will design, build and assemble their own race vehicle in The Westin Kierland's "Racers Pit Area" and then race it on the Kierland Speedway. Here, the driver's seat is finally theirs!

#### Kids Club

The Westin Kids Club is the place to be for guests ages 4-12. Available year-round, The Kids Club offers activities themed around the essence of Arizona. Children enjoy Native-American inspired arts and crafts, a splash in the pool as well as scavenger hunts.

#### Kid's Pajama Party

The Westin Kids Club offers parents the night off with its "Kid's Pajama Party" program. While Mom and Dad linger over a glass of wine at either Nellie's or the Resort's signature restaurant, deseos, children eat and play in The Westin Kids Club Room, a special supervised area set aside just for them where they can enjoy games and movies.

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Children even get the chance to make their own home-made ice cream and on Friday and Saturday nights all children participating in the Kid's Pajama party enjoy Kierland Kampfires, where they get to roast their very own Arizona S'mores! Kids are invited to come dressed in their favorite cozy pajamas and slippers!

#### FUN Arts and Crafts

Kids of all ages are invited to join the FUN Team in a special arts and crafts project that they can take home as a souvenir of their Kierland Vacation. From tie dye t-shirts, pottery painting, teddy bear stuffing, shoe creations and more, with a different craft offered daily the kids are sure to keep coming back for more! Prices vary for each activity.

#### Kids in the Kitchen

"Kids in the Kitchen" is the area's first interactive culinary program in which kids get to don "chef's whites" and work with the Resort's expert Kierland culinary team. Designed for children between ages five and 10 (although all ages are welcome), this 90-minute program covers all areas of the culinary process from start to finish: safety, cleanliness, cooking/baking and, of course, the consumption of a product from a job well-done. The session also includes a tour of

the many kitchens inside the Resort as well as other “back of the house” locations. This program is available to guests only and takes place every Saturday morning from Memorial Day through Labor Day as well as major holiday weekends.

#### Arizona S’mores Roasting

The Westin Kierland Resort takes traditional s’mores roasting to a whole new level. Families can enjoy the usual fun of roasting s’mores around a campfire, and now have a unique Arizona twist to it that creates a brand new memory. Arizona S’mores roasting takes place every Friday and Saturday, affording families the perfect opportunity to relax and unwind from their busy day of swimming, shopping, and sight-seeing.

#### Digital Kids Zone

Kids capture footage, take digital photos, experiment with special effects, and build their own songs to create their very own video. The shots and footage are from the Resort, so they will have a keepsake that will remind them of their family vacation at The Westin Kierland Resort & Spa! This program is available to guests only and is offered from Memorial Day through Labor Day as well as major holiday weekends.

#### New Digital Kids Zone Summer Camp with the FUN Team at The Westin Kierland Resort & Spa

The FUN Team at The Westin Kierland Resort & Spa is now offering the Digital Kids Zone Summer Camps! Kids age 7-12 can look forward to a five-day program filled with capturing footage, taking digital photos, experimenting with special effects, and building their own songs to create their very own video. There are four different camps to choose from including:

##### Movie Making - Lights, Camera, Action!

Making a movie is one of the most powerful forms of communication. In Movie Making Camp, kids will become the director, using creative images, clever staging, interesting dialogue, sound effects, and music to build their very own movie!

##### Video Game Design

For kids who enjoy playing video games and have an active imagination, this camp was designed for them! Kids will be challenged to creatively design, create, and program a video game while tapping into mathematics, logical reasoning, design, creativity and programming. Kids will get a taste of what it is like to be a professional video game designers by creating a project from conception to the finished product!

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##### Produce Your Own Morning Show, KNN

Gooooooooood Morning Westin Kierland! At KNN, The Kierland News Network, we provide round the clock news reporting. Producing our very own morning show with everything from “on the spot” reporting to weather, kids can be a News Anchor or journalist on location reporting on vacation news from around the Resort!

##### Media Madness

This 5-day camp is split into daily mini-projects for exploring their creativity in multiple formats:

Mondays: Make your own music video

Tuesdays: Comic book creation and layout

Wednesdays: Video game creation and concepts.

Thursdays: Animation and stop-motion movies.  
Fridays: Create your own movie trailer!

Available June- August, guests can view the summer camp schedule at [www.kierlandresort.com](http://www.kierlandresort.com) or call the FUN Team at 480-624-1268.

The Phoenix Zoo is here!

The FUN Team has partnered with the Phoenix Zoo to bring the animals to you! Guests of all ages will enjoy the 60 minute, interactive Desert Connections program where guests are introduced to the animal life of the desert. From the blistering sun to the scorching sand, discover how animals have adapted to live in this environment. This Phoenix Zoo presentation includes discussions about camouflage, nocturnal vs. diurnal, habitats, and food and water conservation. This program takes place every Saturday from Memorial Day through Labor Day as well as major holiday weekends.

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