

# THE WESTIN KIERLAND RESORT & SPA PHOENIX-SCOTTSDALE

FOR IMMEDIATE RELEASE

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EARTH HOUR AT THE WESTIN KIERLAND RESORT & SPA  
Scottsdale Resort to conserve energy and offer special menu and cocktail  
in celebration of global effort

Scottsdale, Ariz. (March 2010) – On Saturday, March 27, 2010, at 8:30 p.m. [The Westin Kierland Resort & Spa](#) in Scottsdale, Ariz. will be participating in the global efforts of “Earth Hour.”

The Westin Kierland will join many other Starwood properties, towns and cities across the world in a united effort to conserve energy for one hour, sending a powerful global message on environmental awareness and caring for the planet. The Scottsdale Resort is dedicated to preserving that essence of Arizona it is known for and the participation in the global efforts of “Earth Hour” is another commitment in their “[Be Greener](#)” initiatives.

“Earth Hour” efforts will take place from 8:30 p.m. to 9:30 p.m. and will include turning off select lighting through and around the Resort including select architectural lighting on the Resort exterior, fluorescent lights on the Resort’s two towers, lighting on front driveway and select landscapes. In addition, The Westin Kierland will be shutting off music in the lobby, as well as turn off all fountains, air conditioning in guest corridor areas and will be offering Global Electric Motorcarts upon request for guests who require shuttle service. Internal energy conservation efforts include turning off all laundry machines, televisions and non-essential computer.

Guests can enjoy a special “Earth Hour” dinner feature at the Resort’s [Nellie Cashman’s Monday Club Café](#) and In-Room Dining, in celebration of the event. Feature will include an Organic Scottish Salmon with Arizona grown baby spinach, tomatoes, roasted new potatoes and “Green Goddess” dressing. [The Rim lobby lounge](#) will feature an “Earth Hour” inspired beverage: the “Eco-tini.”

#### The Westin Kierland’s Environmental Policy

The Westin Kierland Resort is committed to protecting our environment and preserving our precious natural resources. We believe being green is not a definitive objective but understand it’s a process of being “greener.” We are dedicated to the process and promise to promote a lifestyle that ensures our environmental impact on the world around us is minimal and as positive as possible.

We have integrated various methods of greener living into our daily lives and encourage our guests and team members to do the same. We reduce, reuse, recycle where possible. We support our vendors, neighbors and local merchants and do our best to promote the good work they are doing throughout the community. By blending an upscale, luxury Resort experience with low impact living practices, we offer our guests the peace of mind they are doing business with an organization that has the environment in mind.

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We are in the midst of great change and look to our customers, associates, and partners to help us navigate through this change and support us in our efforts.

About The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa is a four-diamond Resort located in the heart of Scottsdale, Arizona. The Resort features 732 rooms, 55 suites and 32 casitas; 183,000 square feet of indoor and outdoor function space; eight food and beverage venues; a full-service spa and fitness studio; an elaborate water park including a water slide and lazy river ride; Westin Kids Club®; and the 27-hole Kierland Golf Club. Kierland Resort offers award-winning Family FUN events and activities in Phoenix. As an added benefit, The Westin Kierland is adjacent to Kierland Commons, one of the hottest shopping and dining districts in the Valley. For more information about The Westin Kierland Resort & Spa please visit [www.kierlandresort.com](http://www.kierlandresort.com) or call 480-624-1000. Follow us on [Twitter](#) and fan us on [Facebook](#).

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