

**THE WESTIN**  
**KIERLAND RESORT & SPA**  
Phoenix / Scottsdale

FOR IMMEDIATE RELEASE

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**LUXURY RESORT TREATS EXPECTING PARENTS TO ONE LAST  
ROMANTIC RENDEZVOUS**

The Westin Kierland Resort & Spa partners with The SpOILed Mama, a unique line of maternity skin care products for expectant parents, and others to offer Lavish Babymoon Package

SCOTTSDALE, Ariz. (March 28, 2007) – Any parent will tell you that having a baby changes everything. Spontaneous trips with your partner and free time both become distant memories. Recognizing that expecting parents could use a romantic get-away before the big arrival, The Westin Kierland Resort & Spa has partnered with The SpOILed Mama, a unique line of Maternity Skin care products for expectant parents, and Kierland Commons shopping district to offer couples one last hurrah with the “Bundle of Joy” Babymoon Package.

The “Bundle of Joy” Babymoon Package provides expecting couples with every extravagance needed for relaxation and romance, including:

- A Westcor shopping and incentive book from Kierland Commons as well as a \$25 gift certificate
- Gift sets from "The SpOILed Mama" collection to spoil Mom and Dad during their stay.
- Couple's massage (a pregnancy massage for Mom and a massage of his choice for Dad)
- Breakfast in bed
- In-room “make your own” ice cream sundae, sparkling cider and chocolate-covered strawberries to satisfy her sweet tooth
- In-room movie

This package caters to expectant mothers even further by providing a 24-hour “Cravings Chef” service. The lucky moms-to-be may order via room service anything off the menu and customize to their liking, whether it be adding pickles to a scoop of ice cream or topping a hamburger with potato chips. While this customized service is included in the package, the cost for food is additional.

The “Bundle of Joy” Babymoon Package also provides convenient door-to-door transportation from the Westin to the neighboring Kierland Commons shopping district.

The perfect gift for yourself, your wife, your daughter or anyone you know who is expecting, the “Bundle of Joy” Babymoon Package may be booked by visiting [www.kierlandresort.com](http://www.kierlandresort.com) or 1-800-354-5892.

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#### About The Westin Kierland Resort & Spa

The Westin Kierland Resort & Spa is a four-diamond resort located in the heart of Scottsdale, Arizona. The resort features 732 rooms, 55 suites and 32 casitas; 175,000 square feet of indoor and outdoor function space; eight food and beverage venues; a full-service spa and fitness studio; an elaborate water park; Westin Kids Club®; deseos; and the 27-hole Kierland Golf Club. As an added benefit, The Westin Kierland is adjacent to and a short walk from Kierland Commons, one of the hottest shopping and dining districts in the Valley. For more information about The Westin Kierland Resort & Spa please visit [www.kierlandresort.com](http://www.kierlandresort.com) or call 480-624-1000.

#### About Kierland Commons

Kierland Commons is a 38-acre "main-street" development that incorporates retail, entertainment, office, restaurant and residential components. Dispersed throughout the Commons in one-, two-, and three-story buildings, the different retailers face the project's Main Street and interior roadways. A lushly landscaped Central Plaza with shops, restaurants and a distinctive fountain help create an intimate gathering place at the heart of the project. Unique architecture and public spaces evoke a "main-street" ambiance unlike any in the Valley. The integrity of the Commons is maintained through carefully developed design guidelines that ensure continuity of quality while encouraging a customized storefront for each tenant. Kierland Commons is a development project of Woodbine Southwest Corporation, an affiliate of Dallas-based Woodbine Development Corporation, which teamed with the Herberger Interests of Phoenix/Scottsdale in 1990 to develop the 730-acre Kierland Community.

#### About The SpOILed Mama

The SpOILed Mama products are formulated with the finest natural and organic ingredients available. They use Mother Nature's gifts, such as minerals, vitamins, herbs, botanicals, natural oils, and extracts. Available on their website ([www.thespoiledmama.com](http://www.thespoiledmama.com)) The SpOILed Mama skincare line is created and produced under the strictest standards of quality and safety. All of which makes them better For You, Your Family, and Our Earth. Each and every one of The SpOILed Mama and The SpOILed Baby products addresses a specific issue for baby and during pregnancy: from postpartum and breastfeeding to skincare related issues.

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